

SUN WEB SERVICE

AI-Powered Event Management Growth System

Helping Event Management Brands
Generate More Bookings, Build Premium
Trust & Automate Client Communication.



MORE
BOOKINGS



PREMIUM
BRANDING



AI AUTOMATION &
SMART FOLLOW-UP



BETTER CLIENT
EXPERIENCE



Why Many Event Businesses Lose Premium Clients

“






It's not about your services, it's about how you **present** them **digitally**.

MAJOR PROBLEMS

-  Weak Online Presentation
-  Low-Quality Photos & Videos
-  Delayed Inquiry Responses
-  Manual Booking & Follow-Up
-  Poor Social Media Branding
-  No Lead Management & Tracking
-  Lack of Trust & Premium Perception



WHAT YOU LOSE

-  Clients Choose Competitors
-  Lost Inquiries & Missed Bookings
-  Low Trust in Your Brand
-  Lower Conversions & Revenue
-  Disorganized Communication



In today's digital world, your online presence decides whether clients **choose you** or **move on**.



87%

Clients search online before booking any event service.



70%

People judge your brand by your online presentation.



60%

Inquiries are lost due to slow responses or no follow-up.



3x

Businesses with strong digital presence get 3x more bookings.



90%

Premium clients prefer trusted & professional digital experiences.

How Clients Choose Event Companies Today

Today's clients are digital-first. They explore, compare, trust and book – all online.

“Your clients are searching for the perfect experience. Make sure they find you.”

1

DISCOVERY

Clients discover event companies on platforms like Google, Instagram, or Facebook.



2

RESEARCH

They visit your website and explore your services, portfolio, and packages.



3

EVALUATION

They review your portfolio, client reviews and past event highlights.



4

INQUIRY

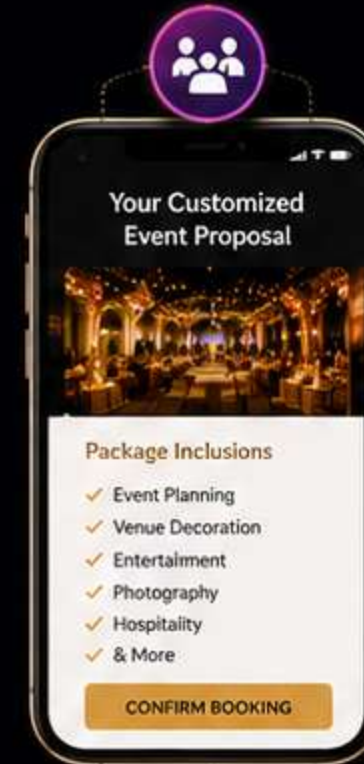
Interested clients reach out via WhatsApp, call or inquiry form.



5

CONSULTATION

They discuss requirements, get a customized proposal and finalise the plan.



6

BOOKING & LOYALTY

They book with you, attend a memorable event and become your brand advocates.



WHAT CLIENTS LOOK FOR



Beautiful Portfolios



Real Reviews & Social Proof



Clear Packages & Pricing



Quick Responses



Trust & Reliability



Easy Booking Process

THE DIGITAL JOURNEY DRIVES REAL RESULTS



87%

of clients research online before booking.



70%

of inquiries come from digital channels.



3x

more bookings with a professional digital presence.



90%

of clients prefer brands that communicate quickly.



65%

increase in revenue with strategic marketing & automation.

A Digital Experience That Converts Visitors Into Bookings

Your website is your digital venue.

We create stunning, fast, and conversion-focused websites that showcase your events, build trust, and turn inquiries into confirmed bookings.

KEY FEATURES



Stunning Visual Design

Captivating layouts that highlight your events beautifully.



Mobile Optimized

Seamless experience on all devices.



Event Gallery & Portfolio

Showcase your best moments with high-quality galleries.



WhatsApp Integration

One-click chat/buttons for instant communication.



Service Packages

Display your services, pricing & packages in a clear way.



Testimonials & Reviews

Build trust with real client reviews & feedback.



Inquiry & Booking Forms

Easy inquiry forms that help clients reach out instantly.



Google Maps & Contact

Easy inquiry, contact details & directions for your venue.

BUILT FOR CONVERSIONS



Fast Loading Speed

Better speed, better experience, more bookings.



SEO Optimized

Rank higher on Google and get more visibility.



Conversion Focused

Strategic design that turns visitors into inquiries.



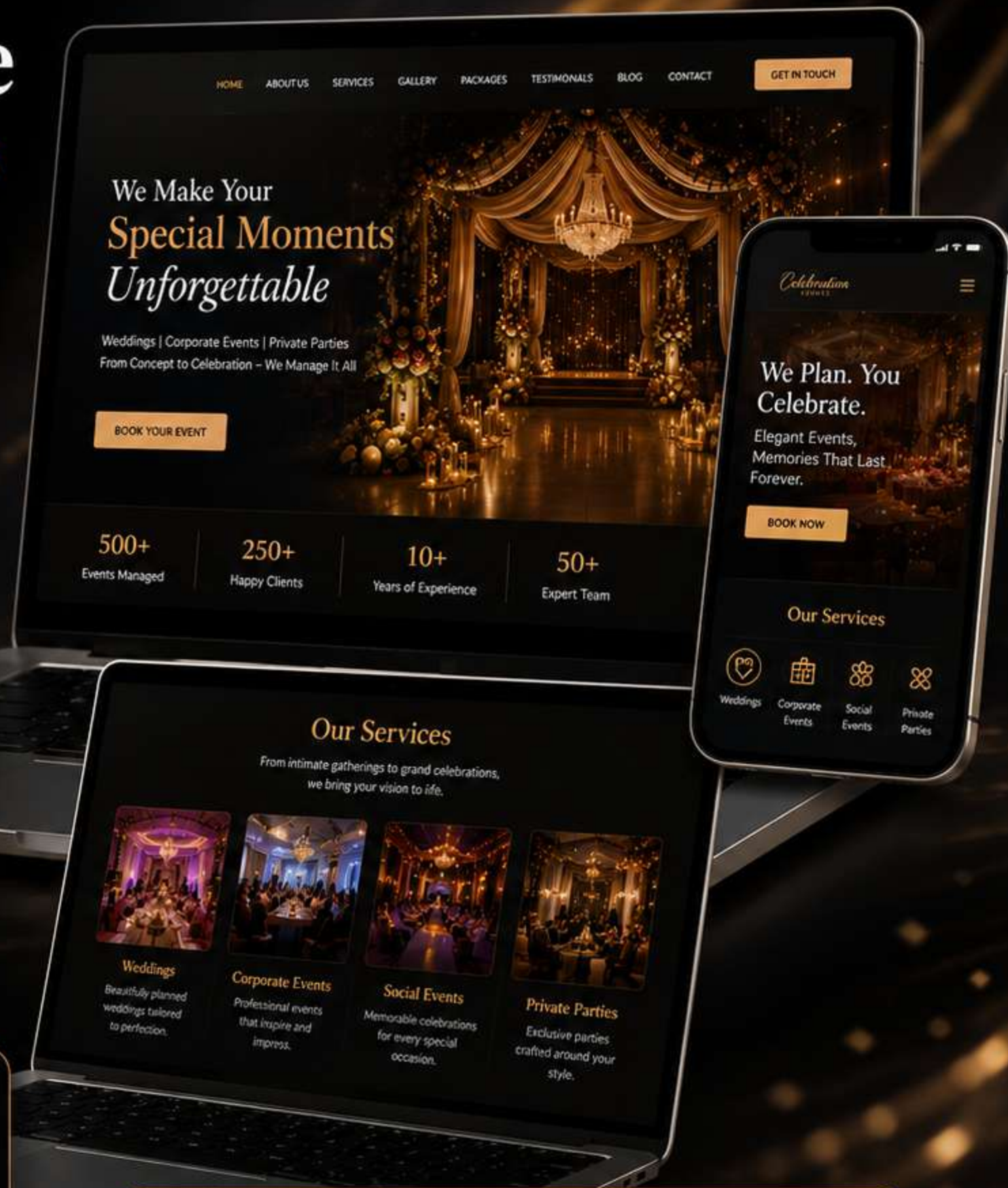
Analytics Integrated

Track performance and optimize for better results.



Secure & Reliable

Secure, updated & reliable website you can trust.



MAKE YOUR BRAND UNFORGETTABLE

A premium website builds trust, showcases your creativity, and becomes your most powerful booking engine.

Generating High-Quality Event Inquiries

We combine creative content, targeted ads, and smart funnels to attract the right audience and turn them into real event inquiries.

PLATFORMS WE LEVERAGE

 Instagram Reach & Engage	 Facebook Build Trust	 Google Ads Capture Intent	 YouTube Build Awareness	 LinkedIn B2B Events
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CONTENT THAT ATTRACTS & CONVERTS

 Stunning Reels & Highlights	 Event Transformations & Decor Showcases	 Behind-the-Scenes Stories	 Client Reactions & Testimonials	 5 Tips for a Perfect Wedding Planning Tips, Ideas & Event Inspiration
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TARGETED MARKETING THAT DELIVERS

<h3>AUDIENCE TARGETING</h3>  <ul style="list-style-type: none"> ✓ Engaged Couples ✓ Wedding Planners ✓ Corporate Clients ✓ High-Income Audience ✓ Local & Destination 	<h3>AD CAMPAIGNS</h3>  <ul style="list-style-type: none"> ✓ Lead Generation Ads ✓ Landing Page Ads ✓ WhatsApp Click Ads ✓ Retargeting Campaigns ✓ Lookalike Audiences 	<h3>BENEFITS</h3>  <ul style="list-style-type: none"> ✓ More Quality Inquiries ✓ Lower Cost Per Lead ✓ Higher Engagement ✓ Better Conversion Rate ✓ More Bookings
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THE LEAD GENERATION FUNNEL



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    graph LR
      A[Social Media] --> B[Landing Page]
      B --> C[Inquiry Capture]
      C --> D[Follow Up]
      D --> E[Booking]
    
```

<h3>SOCIAL MEDIA</h3> <p>Reach your ideal audience with engaging content & ads.</p>	<h3>LANDING PAGE</h3> <p>Visitors land on a stunning page that builds trust and spark interest.</p>	<h3>INQUIRY CAPTURE</h3> <p>They connect via WhatsApp, form or call with interest.</p>	<h3>FOLLOW UP</h3> <p>We follow up instantly & nurture the lead with smart automation.</p>	<h3>BOOKING</h3> <p>Convert interested leads into confirmed event bookings!</p>
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PERFORMANCE YOU CAN TRACK

 10K+ People Reached	 1.5K+ Inquiries Generated	 300+ Qualified Leads	 3X Higher Conversion	 Lower Cost Per Lead
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REAL RESULTS. REAL GROWTH.

Our Social Media & Ad Strategies Help Event Businesses Grow Consistently.

 200% Increase in Inquiries	 150% Boost in Profile Visits	 2.5X More Bookings
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Building Premium Trust Through Visual Storytelling

We don't just show events, we tell unforgettable stories.

In the event industry, visuals speak louder than words. Our content strategy showcases your creativity, process, and perfection – building emotional connections that convert into bookings.

TYPES OF CONTENT WE CREATE



WEDDING HIGHLIGHTS
Emotional & cinematic wedding films



EVENT TRANSFORMATIONS
Before, during & after setup showcases



BEHIND-THE-SCENES
Show your planning, team & hard work



DRONE & VENUE SHOTS
Grand aerial views that create wow factor



CLIENT REACTIONS
Real smiles, real emotions, real impact



DETAILS & DÉCOR SHOTS
Stunning close-ups that highlight perfection



Builds Trust
Showcases your expertise & reliability



Emotional Connection
Story-driven content creates lasting impressions



Higher Engagement
Visual content gets more views, shares & inquiries



More Bookings
Trusted brands get more premium clients

CONTENT FORMATS THAT DRIVE RESULTS



REELS & SHORTS
High reach, more visibility



YOUTUBE FILMS
Long-form storytelling & brand building



CAROUSELS & POSTS
Showcase packages, services & moments



STATUS & STORIES
Daily presence, top-of-mind recall

OUR CONTENT APPROACH



RESEARCH
Understand your brand, audience & positioning



PLAN
Creative concepts, themes & shotlists



CREATE
High-quality shoots & storytelling



EDIT
Cinematic editing, color & sound



PUBLISH & GROW
Strategic posting for maximum impact

“Great visuals don't just capture moments, they capture hearts – and hearts lead to **bookings**.”



Never Lose an Event Inquiry Again

Our WhatsApp Booking & CRM System captures, organizes, and nurtures every inquiry so you can focus on creating unforgettable events.



- Instant Auto Replies**
Never keep your leads waiting.
- Lead Capture Forms**
Collect all important details automatically.
- Smart Lead Tagging**
Organize leads by event type, date, budget & stage.
- Team Collaboration**
Assign leads to team & track every update.
- Reminders & Follow-ups**
Automated reminders for meetings & proposals.
- Secure & Organized**
All conversations & data stored safely in CRM.

POWERFUL CRM DASHBOARD

Total Inquiries
248
↑ 32% this month

Active Leads
128
↑ 28% this month

Meetings Scheduled
45
↑ 15% this month

Bookings Confirmed
32
↑ 25% this month

Name	Event Type	Date	Status
Rohan Mehta	Wedding	20 Dec, 2024	New
Priya Sharma	Engagement	05 Jan, 2025	Contacted
Amit Verma	Corporate Event	15 Jan, 2025	Meeting
Neha & Karan	Wedding	22 Feb, 2025	Proposal Sent
Vikram Singh	Birthday Party	10 Dec, 2024	Follow Up

Lead Source

248 Total Leads

- Instagram: 42%
- WhatsApp: 28%
- Website: 16%
- Facebook Ads: 10%
- Others: 4%

Follow-up Reminders

- Follow up with Priya Sharma: Today, 11:00 AM
- Send proposal to Amit Verma: Today, 04:00 PM
- Call Vikram Singh: Tomorrow, 10:30 AM

WHY IT WORKS

- Capture Every Lead**
From WhatsApp, Website, Ads & Social Media.
- Better Conversion**
Timely follow-ups increase your booking rate.
- Save Time**
Automation handles repetitive communication.
- More Bookings**
Organized process = higher confirmed events.

More Inquiries. Better Follow-ups. More Bookings.
Our WhatsApp CRM ensures you never miss an opportunity and turn every inquiry into a successful event.

24/7 AI-Powered Booking & Client Communication

Our AI Automation System handles inquiries, answers questions, suggests packages, and books appointments – 24/7. So you never miss a potential booking.

AI FEATURES THAT WORK FOR YOU

- Instant Inquiry Response**
AI replies instantly to every message, day or night.
- Appointment Scheduling**
AI books meetings, site visits or consultations automatically.
- Smart Package Suggestions**
AI recommends the best event packages based on client needs.
- FAQ & Information Handling**
AI answers all common questions about services, pricing & more.
- Budget Qualification**
AI understands budget & filters serious leads for you.
- Follow-up Automation**
AI follows up with leads & nurtures them until they book.

AI CHAT ASSISTANT



 Your AI Assistant, Working 24/7 for Your Business

AI AUTOMATION WORKFLOW



EXAMPLE AI CONVERSATIONS

- “Can we see the venue this weekend?”**
AI schedules the visit and shares the details instantly.
- “What’s the total cost for 300 guests?”**
AI calculates and sends a detailed quotation within seconds.
- “Do you provide décor & catering too?”**
AI shares services, photos, and menus immediately.

BENEFITS FOR YOUR BUSINESS

- 24/7 AVAILABILITY**
Never miss an inquiry, anytime, anywhere.
- MORE LEADS**
Capture more leads from every platform.
- BETTER CONVERSION**
Quick responses increase booking rate.
- LESS MANUAL WORK**
Save time and reduce your team’s workload.
- HAPPIER CLIENTS**
Instant replies create great first impression.

REAL IMPACT

- 3X** More Inquiries Captured
- 60%** Increase in Response Speed
- 40%** Higher Booking Conversion
- 25+** Hours Saved Every Week



AI Handles the Conversations. You Close the Bookings.
Smart Automation. Better Experience. More Bookings.



Let AI Work for You – While You Focus on Creating Unforgettable Events.

Start Small. Build a Premium Event Brand.

A strong strategy today builds a luxury brand tomorrow. Follow our proven growth roadmap to attract premium clients, get more bookings, and scale your business.



LONG-TERM VISION
To become the most trusted and preferred event brand in your city – known for creativity, experience, and flawless execution.

**Premium Brand.
Premium Clients.
Premium Growth.**

PHASE 1



WEBSITE & BRANDING
Build Your Digital Foundation

- ✓ Premium Website
- ✓ Brand Identity & Logo
- ✓ Portfolio & Gallery
- ✓ Google Business Profile
- ✓ Trust & Credibility Building



PHASE 2



SOCIAL MEDIA & LEAD GENERATION
Get Discovered. Get Noticed.

- ✓ Instagram & Facebook Growth
- ✓ Reels & Short-Form Content
- ✓ Engaging Visual Storytelling
- ✓ Consistent Posting Strategy
- ✓ Lead Capture & Nurturing



PHASE 3



PAID MARKETING & AUTOMATION
Get More Leads. Consistently.

- ✓ Meta & Google Ads
- ✓ High-Converting Funnels
- ✓ WhatsApp Automation
- ✓ AI-Powered Lead Handling
- ✓ CRM & Follow-up System



PHASE 4



PREMIUM BRAND SCALING
Scale Your Brand. Increase Profits.

- ✓ Premium Positioning
- ✓ High-Ticket Event Bookings
- ✓ Client Referrals & Loyalty
- ✓ Team & Process Scalability
- ✓ Multi-City Expansion



THE FOUNDATIONS OF A PREMIUM EVENT BRAND

				
Strong Brand Identity	Exceptional Client Experience	Stunning Visual Storytelling	Trust, Reviews & Social Proof	Consistent Marketing & Follow-up

GROWTH OVER TIME



“ KEY TAKEAWAY
Growth doesn't happen overnight, but the right strategy creates unstoppable momentum.

**Stay Consistent.
Deliver Excellence.
Scale Fearlessly.** ”

Let's Build Your Event Growth System

We combine strategy, technology, and creativity to help event businesses attract premium clients, increase bookings, and build a powerful brand.



More Inquiries
Attract the right clients consistently



More Bookings
Turn inquiries into confirmed events



Stronger Brand
Build trust, credibility & premium positioning



Sustainable Growth
Systems that deliver long-term results

OUR COMPLETE GROWTH SYSTEM



Premium Website That Converts



Social Media That Attracts



Lead Generation That Performs



WhatsApp & CRM That Closes



AI Automation That Works 24/7



Visual Content That Builds Trust



Brand Growth That Lasts



Analytics & Optimization That Scales

WHY CHOOSE US?



Event Industry Specialists

We understand your business and your clients.



Result-Driven Strategies

Every solution is built for measurable growth.



Smart Automation & AI-Powered

Save time, respond faster, and close more bookings.



Creative & Visual Excellence

Stunning visuals that create lasting impact.



Transparent & Reliable

Clear communication, honest work, real results.



Ongoing Support & Growth

We grow with you, every step of the way.

WHAT YOU GET

- ✓ A high-converting event website
- ✓ Social media presence that brings inquiries
- ✓ Lead generation system that fills your pipeline
- ✓ WhatsApp automation & CRM to engage & close
- ✓ AI-powered 24/7 client communication
- ✓ Authentic visual content that builds trust
- ✓ Brand growth strategy for long-term success



BONUS FOR YOU
Free Growth Audit & Custom Strategy Roadmap



READY TO GROW YOUR EVENT BUSINESS?

Let's turn your vision into a powerful, profitable brand.

LET'S GET STARTED TODAY!



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LOCATION
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Your Growth. Our Commitment. Together, We Create Unforgettable Events.