

sun web service

AI-POWERED REAL ESTATE GROWTH SYSTEM

Helping Real Estate Businesses Generate
More Site Visits, Leads & Sales Through
Premium Digital Infrastructure.



PREMIUM
WEBSITES



LEAD
GENERATION



SOCIAL MEDIA
GROWTH



AI AUTOMATION
& CHATBOT



WHATSAPP
AUTOMATION



SITE VISIT
BOOKING



SMART MARKETING
Targeted | Measurable | Result Driven



HIGHER ENGAGEMENT
Build Trust | Increase Interaction



MORE SITE VISITS
Convert Interest Into Visits



MORE SALES
Turn Visits Into Bookings

INDUSTRY PROBLEM ANALYSIS

Why Most Real Estate Businesses Struggle to Get Site Visits & Sales



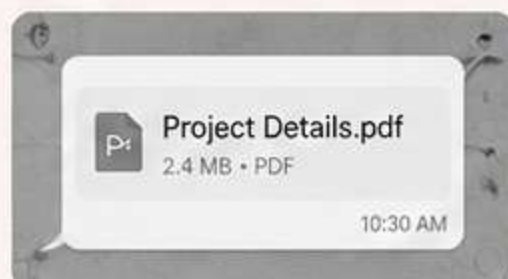
Most developers and brokers are losing potential buyers every single day due to **outdated process, low trust, and manual handling.**

THE CURRENT REALITY



Unattractive Presentations

Sending PDFs and low-quality videos that don't build trust.



Lack of Trust

Buyers doubt location, amenities and property details.



Manual Follow-ups

Slow responses and inconsistent follow-ups lead to lost leads.



Lead Leakage

No proper system to capture, track and manage leads.



Fewer Site Visits

Low engagement results in fewer site visits and low sales.

VS

WHAT THE INDUSTRY REALLY NEEDS



Premium Digital Storefront

Beautiful, information-rich websites that build trust instantly.



Transparent Information

Authentic location, amenities and project details with visuals.



Instant Communication

WhatsApp lead capture and instant responses to engage buyers.



Smart Lead Management

Capture, filter and manage leads efficiently in one system.



More Site Visits & Sales

Better experience, more trust and higher conversion.



The Right System = More Leads, More Site Visits, More Sales

It's time to upgrade the way you present, engage and convert.

THE REAL IMPACT OF POOR DIGITAL PRESENCE



70%

Buyers research online before contacting.



60%

Leads are lost due to slow response & follow-up.



80%

Buyers trust brands with strong digital presence.



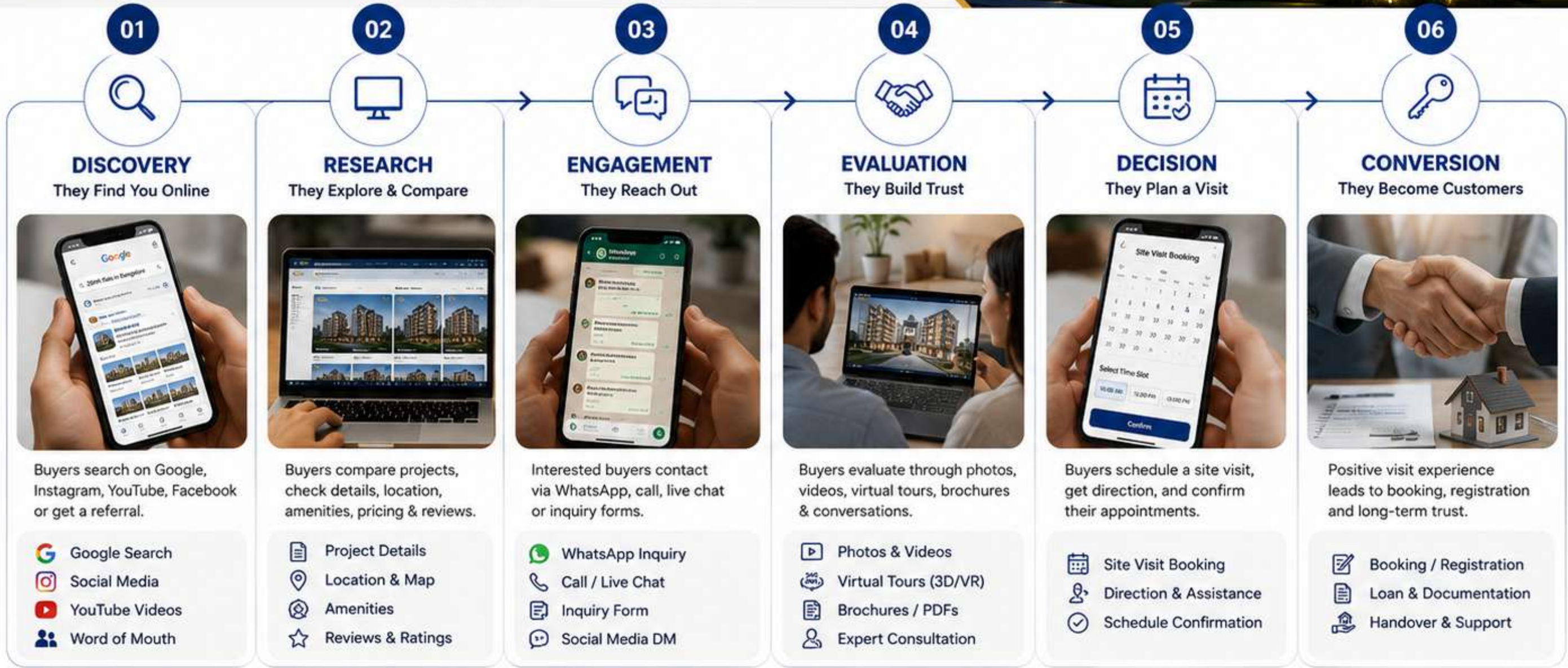
2X

Higher chances of site visits with a good online experience.

BUYER JOURNEY BREAKDOWN

How Modern Property Buyers Make Decisions

Today's buyers are digital-first. They research, compare, and build trust online before they ever contact you.



Every Step Matters. Every Interaction Counts.



Right Visibility
Get discovered by the right buyers.



Build Trust
Provide the right information at the right time.



Engage Smartly
Respond instantly and guide buyers with care.



Convert More
Smooth experience = More site visits and bookings.



Grow Consistently
With the right system, your business grows on autopilot.



OUR SOLUTION

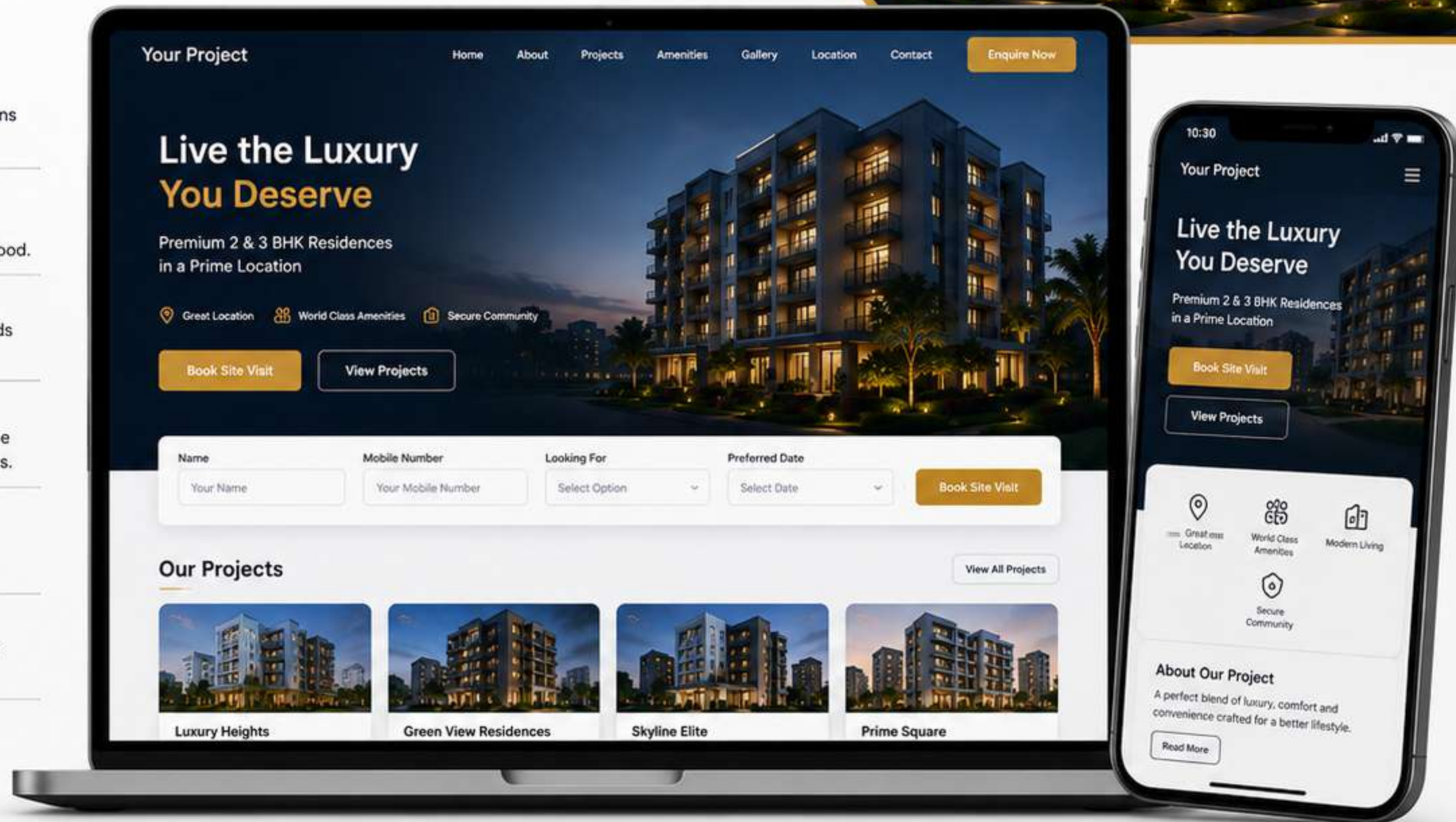
PREMIUM DIGITAL STOREFRONT

A High-Converting Website That Builds Trust & Turns Visitors Into Site Visits


We create premium, mobile-friendly real estate websites designed to showcase your projects, capture leads, and generate more site visits.

KEY FEATURES

- 
Stunning Property Showcase
 High-quality galleries, videos, floor plans and virtual tours that impress buyers.
- 
Project & Location Details
 Complete information about projects, amenities, connectivity and neighborhood.
- 
Lead Capture Forms
 Smart forms to collect high-quality leads directly from interested buyers.
- 
WhatsApp Integration
 Instant WhatsApp inquiries for real-time communication and higher conversions.
- 
Site Visit Booking System
 Easy appointment scheduling for property visits and consultations.
- 
Mobile Optimized
 100% responsive design for a seamless experience on all devices.
- 
Fast, Secure & SEO Friendly
 High performance, secure websites that rank better on Google.




WHAT YOU GET

 **Build Trust**
with a professional online presence

 **Capture More Leads**
through smart forms & integrations

 **Increase Site Visits**
with instant inquiries & bookings

 **Better Buyer Experience**
with easy navigation and quick information

 **More Sales & Growth**
with a system that converts

STARTING FROM
₹25,000+
 For a Fully Functional Website

MARKETING & LEAD GENERATION SYSTEM

Bring the Right Buyers to You, Consistently

We use a data-driven marketing system to generate high-quality leads from the **right audience** across the **right platforms**.



OUR MARKETING CHANNELS



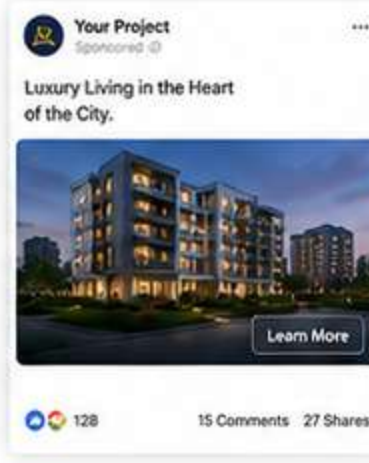
GOOGLE ADS

Capture high-intent buyers actively searching for properties.



META ADS

Target ideal buyers with stunning visuals and highly engaging ads.



YOUTUBE ADS

Showcase projects with video tours and reach serious buyers.



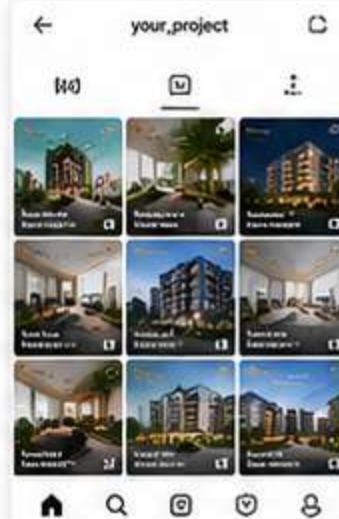
RETARGETING

Bring back interested visitors and convert them into leads.



CONTENT MARKETING

Build trust and awareness through valuable and authentic content.



REAL RESULTS WE DELIVER



200%+

Increase in Qualified Leads



150%+

More Site Visits



30% - 50%

Lower Cost Per Lead



Higher Conversion
From Leads to Bookings



Consistent Pipeline
of Ready-to-Buy Leads

OUR LEAD GENERATION PROCESS



TARGET RIGHT AUDIENCE

Location, Interest, Behavior & Budget Targeting



ATTRACTIVE ADS & CONTENT

High-converting ads that grab attention instantly



LANDING PAGE EXPERIENCE

Designed to build trust and capture leads effortlessly



WHATSAPP LEAD CAPTURE

Instant inquiries via WhatsApp or smart lead forms



LEAD NURTURING & FOLLOW-UP

Timely follow-ups to convert interest into site visits & sales

PLATFORMS WE USE



Google Ads



Meta Ads



Instagram



Facebook



YouTube



LinkedIn

WHY OUR MARKETING SYSTEM WORKS



Data-Driven Strategies

We target. We track.
We deliver.



High-Quality Leads

Real buyers, not just inquiries.



Higher ROI

Maximum results with optimized ad spend.



Continuous Optimization

We analyze, optimize and scale what works.



Transparent Reporting

Clear reports, real results, every time.



Dedicated Support

A team that works like your own.

AUTHENTIC CONTENT STRATEGY

Real Stories. Real Locations. Real Trust.

We create authentic, value-driven content that showcases your projects and locations the right way—**building trust and inspiring buyers** to take action.



TYPES OF CONTENT WE CREATE



PROPERTY WALKTHROUGHS



- Detailed project videos
- Flat / villa walkthroughs
- Highlight key features



LOCATION HIGHLIGHTS



- Area overview videos
- Connectivity & landmarks
- Infrastructure updates



AMENITIES SHOWCASE



- Amenities in detail
- Lifestyle-based visuals
- Premium living experience



NEARBY LIFE & FACILITIES



- Schools, hospitals, malls
- Everyday convenience
- Quality of life around



CONSTRUCTION UPDATES



- Site progress updates
- Build quality proof
- Buyer confidence boost



EDUCATIONAL & VALUE CONTENT



- Real estate tips
- Investment guides
- Market insights

WHY AUTHENTIC CONTENT DRIVES RESULTS



Builds Trust
Shows the real you and your real projects



Increases Visibility
Engaging content gets more reach and attention



Stronger Engagement
Useful content connects with buyers emotionally



More Site Visits
Informs & inspires buyers to visit your site



Higher Conversions
Trust + relevance leads to more bookings

OUR CONTENT CREATION PROCESS



RESEARCH

Understand your project, audience & location



PLAN

Content ideas, shoot plan & storyboard



SHOOT

High-quality videos & photos on-site with latest gear



EDIT

Professional editing, graphics, text & music



PUBLISH

Optimized content for all platforms & channels

CONTENT THAT CONNECTS. TRUST THAT CONVERTS.



80%+

Buyers prefer video content before making inquiries



70%

More trust when projects are shown authentically



3X

Higher engagement with location-based content



2X

More chances of site visits & conversions



We don't just create content. We create **CONNECTIONS** that convert into **CUSTOMERS**.

WHATSAPP LEAD CAPTURE & CRM

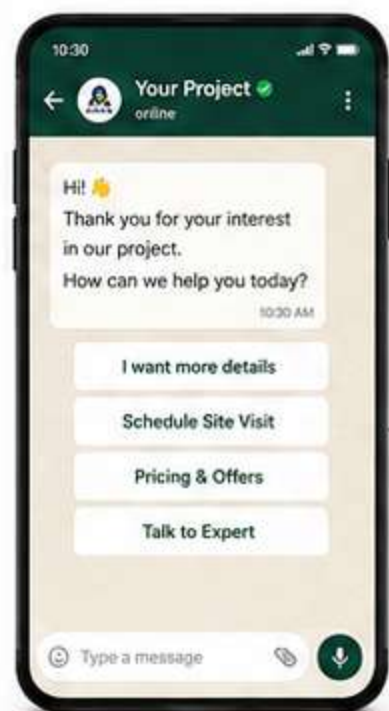
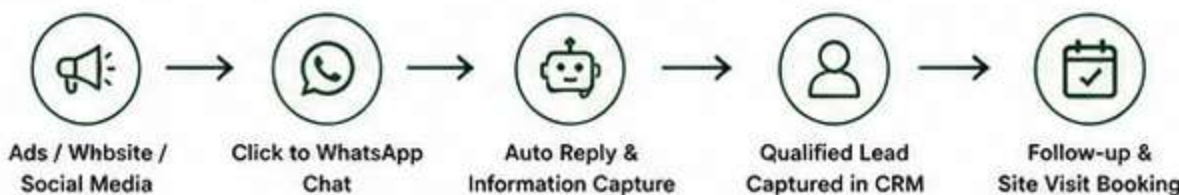
Never Lose a Lead. Convert Every Opportunity.

We capture leads instantly via WhatsApp, engage in real-time, and manage them efficiently with our smart CRM system to drive more site visits and sales.



Leads come in.
Conversations begin.
Relationships built.
Sales closed.

HOW WE CAPTURE & ENGAGE LEADS



Instant WhatsApp Engagement

- Instant Response**
Respond within seconds, not hours.
- Better Buyer Experience**
Buyers get answers quickly and feel more connected.
- Higher Conversion**
Engaged leads are more likely to book site visits.
- No Lead Left Behind**
Every lead is captured, tracked & followed up.



Smart Lead Information Capture

WHAT WE DO

- Instant WhatsApp Capture**
Leads from ads, website, and social media are captured instantly on WhatsApp.
- Automated Welcome & Smart Replies**
Instant auto-replies engage buyers 24/7 and capture key information.
- Lead Qualification**
We ask smart questions to understand buyer interest and budget.
- CRM Lead Tracking**
Every lead is tracked, organized, and managed in one place.
- Follow-up & Reminders**
Automated follow-ups and reminders ensure no leads are left behind.
- Reports & Performance**
Track conversations, follow-ups, and conversion performance with detailed reports.

SMART CRM DASHBOARD

- Dashboard
- Leads
- Chats
- Follow-ups
- Site Visits
- Tasks
- Reports
- Settings

Total Leads	New Leads	Hot Leads	Site Visits	Bookings
428	128	96	52	18

Recent Leads				
Name	Source	Status	Budget	Last Activity
Rahul Sharma	Facebook Ads	Hot	1-1.5 Cr	10 mins ago
Anjali Verma	Website	Warm	80L - 1 Cr	30 mins ago
Vikram Patel	Instagram	New	1.5 - 2 Cr	1 hour ago
Neha Iyer	Google Ads	Hot	1 - 1.5 Cr	2 hours ago
Karan Mehta	Website	Warm	2 - 3 Cr	3 hours ago

CRM FEATURES

- Lead Segmentation**
Organize leads by interest, budget, location & more.
- Task & Follow-up Management**
Assign tasks, set reminders & never miss a follow-up.
- Activity Timeline**
Track every interaction & conversation in one place.
- Site Visit Scheduling**
Schedule, reschedule & manage site visits seamlessly.

OUR FOLLOW-UP PROCESS



BETTER SYSTEM. BETTER RESULTS.

- 2X** Higher Response Rate
- 30%+** More Qualified Leads
- 40%+** More Site Visit Bookings
- Higher Sales & Revenue

★ A smart system that captures, engages, manages, and converts more leads into loyal customers.

AI AUTOMATION SYSTEM

Work Less. Respond Faster. Close More.

Our AI-powered automation handles conversations, qualifies leads, books site visits, and nurtures buyers 24/7—so you never miss an opportunity.

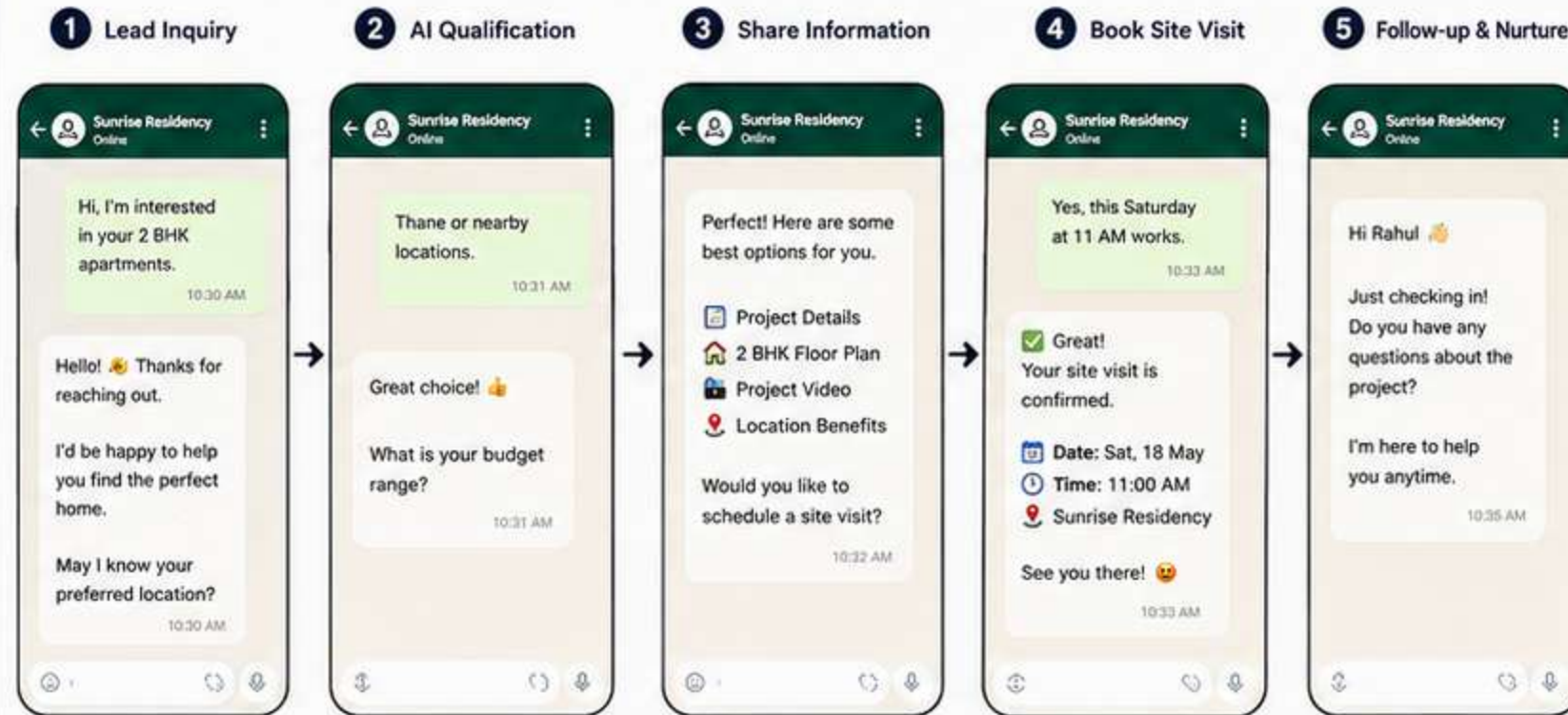


Your AI Assistant Works 24/7 So You Don't Have To.

WHAT OUR AI CAN DO

- Instant Lead Response**
AI responds to inquiries instantly on WhatsApp, website, and ads.
- Smart Lead Qualification**
AI asks the right questions and understands buyer intent.
- Hot Lead Scoring**
AI identifies high-intent leads and prioritizes follow-ups.
- Automated Nurturing**
AI shares project details, brochures, videos & answers FAQs automatically.
- Smart Site Visit Booking**
AI checks availability and books site visits seamlessly.
- Human Handover**
Hot leads are smoothly transferred to your sales team.
- Continuous Learning**
AI learns from every conversation and improves over time.

AI CONVERSATION FLOW (EXAMPLE)



AI AUTOMATION FEATURES

- Natural Conversations**
Human-like chats for better customer experience.
- Multichannel Support**
Works on WhatsApp, Website Chat, Instagram & more.
- Auto Information Delivery**
Sends brochures, prices, plans, videos instantly.
- Smart Reminders**
Sends automated reminders for site visits & follow-ups.
- Reduced Response Time**
Responds in seconds, not hours.
- Scalable & Efficient**
Handle 1000+ conversations simultaneously.

AI AUTOMATION WORKFLOW



AI IMPACT ON YOUR BUSINESS



AI Works While You Focus on Closing Deals.
24/7 Automation. Smarter Conversations. Better Results.

- Always On**
Never miss a lead
- Always Fast**
Instant replies, happy buyers
- Always Smart**
Qualify, nurture & convert better
- Always Growing**
AI learns and improves daily

GROWTH PARTNERSHIP MODEL

We Grow When You Grow.

We believe in long-term partnerships built on trust, transparency, and shared success. Our goal is simple — your growth is our growth.

“

We are not just service providers. We are **growth partners**.

OUR PARTNERSHIP MODEL



1. UNDERSTAND YOUR GOALS

We align with your business objectives, target audience, and growth vision.



2. STRATEGIZE & PLAN

We create a customized digital strategy and roadmap to achieve measurable results.



3. BUILD & LAUNCH WITH EXCELLENCE

We build high-performing websites, run smart campaigns, and automate lead systems.



4. OPTIMIZE & GROW

We continuously optimize performance, improve conversions, and scale what works.



5. SHARE SUCCESS TOGETHER

We grow together through transparency, reporting, and a true partnership mindset.

MUTUAL GROWTH BENEFITS



Aligned Goals

We are aligned with your success at every step.



Performance Driven

Data-driven decisions for consistent growth and better ROI.



Long-Term Partnership

Built on trust, communication, and shared commitment.



Innovation & Adaptation

We adapt to market changes and bring innovative solutions.



Reliable & Transparent

Clear reports, honest communication, and complete transparency.

OUR PARTNERSHIP PROCESS



DISCOVER

Understand your business, audience & goals



PLAN

Build strategy, set KPIs & create growth roadmap



EXECUTE

Build, launch & implement websites, campaigns & automation



OPTIMIZE

Analyze data, optimize performance & improve conversions



SCALE

Scale successful strategies & maximize your business growth

WHAT YOU GET

- ✓ Dedicated Growth Partner
- ✓ Custom Strategy & Roadmap
- ✓ End-to-End Execution
- ✓ Continuous Optimization
- ✓ Transparent Reporting
- ✓ Consistent Growth

KEY GROWTH KPIs WE FOCUS ON



MORE LEADS

Increase in qualified leads & inquiries



MORE VISIBILITY

Higher visibility across search & platforms



MORE BOOKINGS

More site visits turning into bookings



BETTER ROI

Lower cost per lead & higher return on investment



MORE REVENUE

Sustainable growth in revenue & business value



OUR COMMITMENT TO YOU

We are committed to delivering excellence, driving results, and being your true growth partner — today, tomorrow, and always.

YOUR SUCCESS IS OUR MISSION.



STRONG PARTNERSHIP. SMART STRATEGY. SUSTAINABLE GROWTH.

Together, let's build a future of **growth and success**.

10

FINAL OFFER & CALL TO ACTION



Your Growth Starts With One Decision.

We have the technology, strategy, and passion to grow your real estate business online.

Now, let's grow together.



OUR PROMISE

More Leads.
More Site Visits.
More Sales.

We Deliver Results.

LIMITED TIME OFFER

Book Your Growth Package Today
and Get

20% OFF
on Your First 3 Months!

Offer Valid for a Limited Time Only.

Don't Miss This Opportunity!

WHAT YOU GET



PREMIUM DIGITAL STOREFRONT

Stunning, mobile-friendly website that builds trust and converts visitors.



LEAD GENERATION MACHINE

Data-driven marketing that brings you high-quality, ready-to-buy leads.



AI AUTOMATION SYSTEM

24/7 automation to capture, engage & nurture leads effortlessly.



PROVEN GROWTH STRATEGIES

Continuous optimization for more visibility, more bookings & higher ROI.



LONG-TERM GROWTH PARTNERSHIP

We grow when you grow. Your success is our success.



BONUS: Free Website Audit + Competitor Analysis + Custom Growth Strategy Call (Valued at ₹9,999)



LET'S BUILD SOMETHING AMAZING TOGETHER!

Schedule your free strategy call today and take the first step towards explosive growth.

READY TO GROW YOUR REAL ESTATE BUSINESS?

CONTACT US TODAY!



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★ Your Vision. Our Strategy. Shared Success.

Let's Grow Your Business, Together.