



AI-Powered Restaurant

Growth & Customer Engagement System *Delicia*

Helping Restaurants Generate
More Orders, Reservations &
Customer Loyalty Through
Smart Digital Systems.



More
Orders



More
Reservations



More
Loyal Customers



Smarter
Automation



Why Many Restaurants Struggle to Grow Online

Great food is not enough anymore. In today's digital world, poor online presence means lost customers and lost revenue.

⊗ COMMON CHALLENGES



Weak Online Presence

No professional website or poor digital visibility.



Low-Quality Visuals

Poor photos and videos fail to attract and engage customers.



Missed Orders & Inquiries

No system to capture calls, messages or online orders.



Manual Operations

Manual reservations and order management lead to mistakes and lost customers.



No Customer Retention

No follow-up, offers or loyalty system to bring customers back.

VS

✔ WHAT CUSTOMERS EXPECT TODAY



Professional Website

A modern, mobile-friendly website that builds trust and showcases your restaurant.



Attractive Visuals

High-quality photos and videos that create cravings and boost engagement.



Instant Communication

Easy inquiry, WhatsApp ordering and quick customer responses.



Smart Automation

Online reservations, order management and automated systems save time and increase efficiency.



Customer Loyalty & Growth

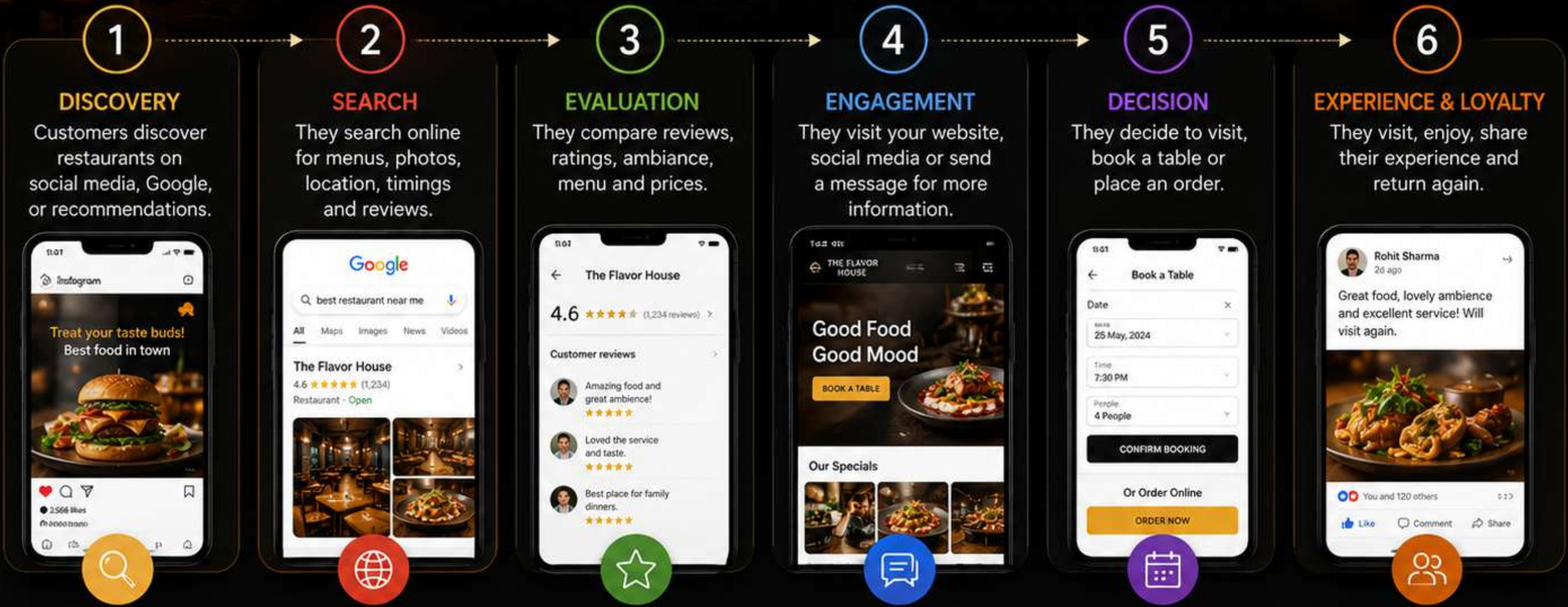
Offers, feedback, and personalized follow-ups turn first-time visitors into loyal customers.



If your restaurant is not visible, accessible and engaging online, you are losing customers to your competitors every single day.

How Customers Choose Restaurants Today

Today's customers discover, research and decide online before they visit a restaurant.



WHAT CUSTOMERS EXPECT

- Easy to find online
- Attractive photos & videos
- Reviews & ratings
- Clear menu & pricing
- Quick response on chat
- Easy booking or ordering
- Offers & loyalty benefits



Be present. Be impressive. Be the obvious choice.
We help you create a seamless digital experience that turns searches into loyal customers.



A Digital Storefront That Increases Orders & Reservations

A professional website that showcases your restaurant, builds trust and turns visitors into loyal customers.

POWERFUL FEATURES



DIGITAL MENU

Beautiful menu display with categories, prices & images.



TABLE RESERVATION

Easy online table booking for a smooth dining experience.



ONLINE ORDERING

Enable online food ordering for delivery, takeaway or dine-in.



WHATSAPP INTEGRATION

Instant chat, quick queries & seamless order placement.



GOOGLE MAPS INTEGRATION

Help customers find you easily with one-click navigation.



GALLERY SHOWCASE

Showcase your ambience, food & special moments.



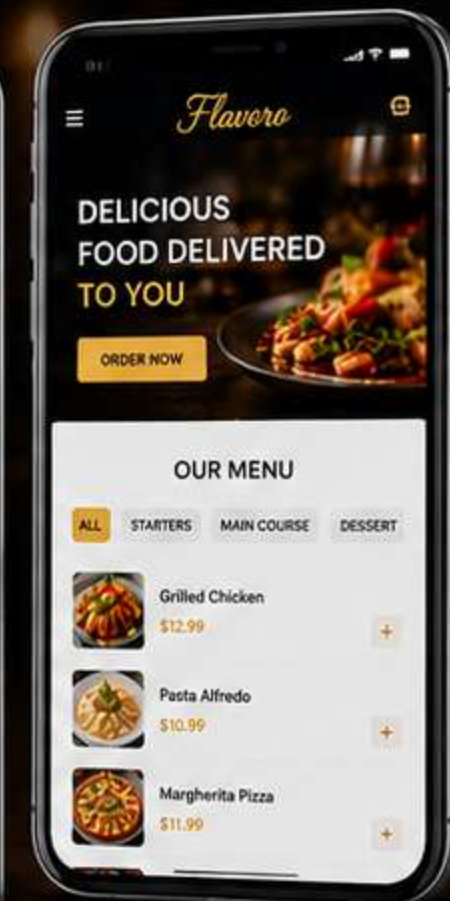
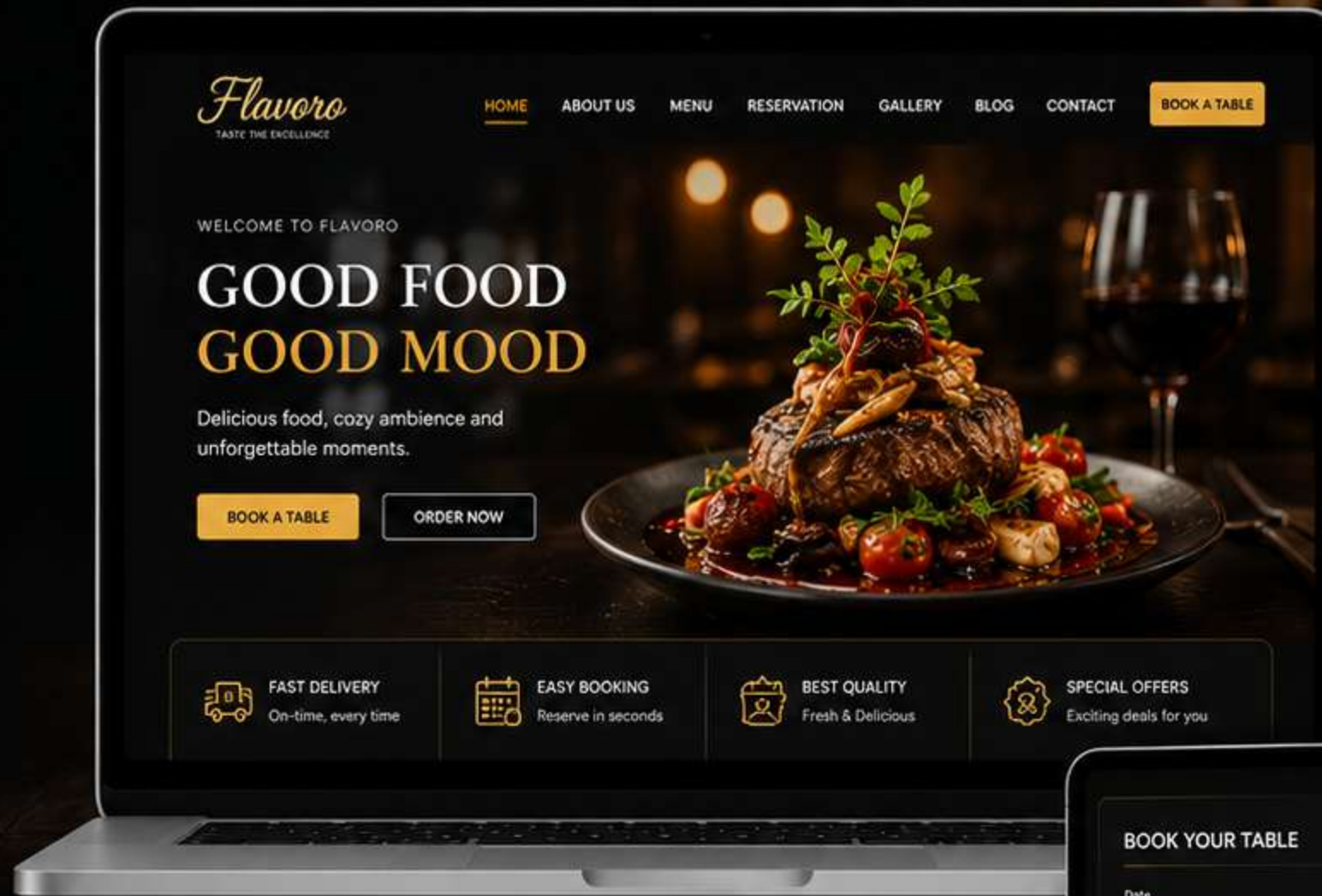
REVIEWS & TESTIMONIALS

Build trust with real customer reviews and ratings.

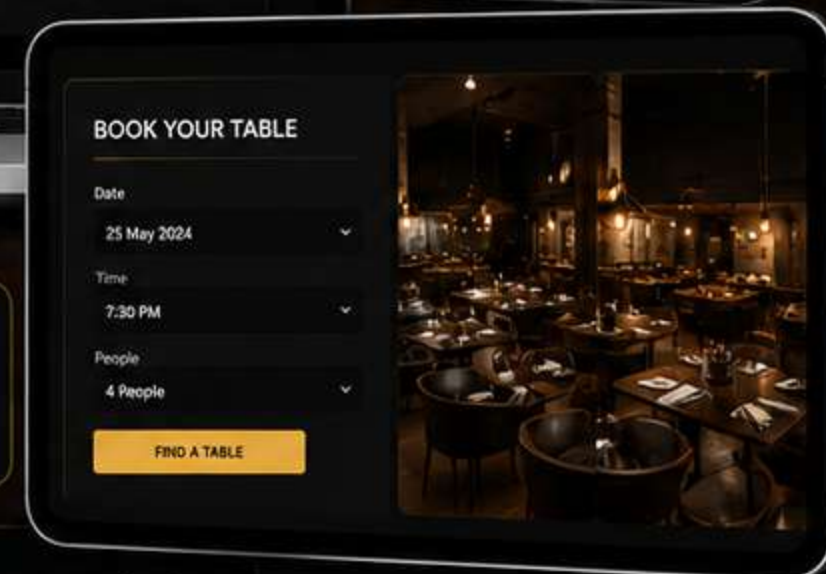


MOBILE OPTIMIZED

Fast, responsive and perfect experience on every device.



 More Orders Increase online orders effortlessly	 More Reservations Fill more tables with online bookings	 More Trust Professional look builds instant trust	 More Revenue Better conversions, higher earnings
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STARTING FROM
₹25,000+

Get your premium restaurant website and grow your business online.

Generating More Restaurant Customers



Strategic digital marketing brings the right people to your restaurant, turning views into visits, orders and loyal customers.

OUR MARKETING SERVICES

GOOGLE ADS
Appear on Google Search & Maps when hungry customers are looking for food.

META (FACEBOOK & INSTAGRAM) ADS
Eye-catching ads that attract, engage and bring more orders & reservations.

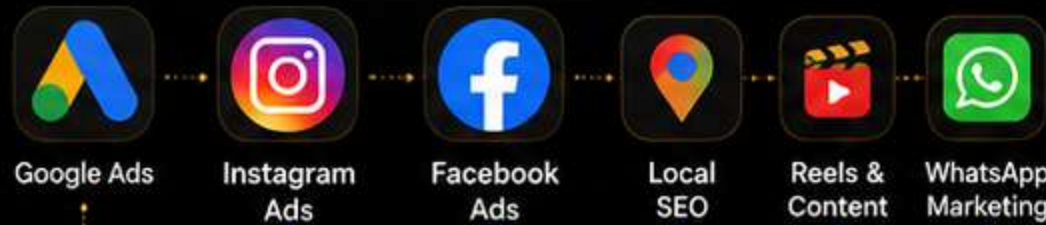
LOCAL SEO
Rank higher in local searches and on Google Maps to attract nearby customers.

SOCIAL MEDIA MARKETING
Engaging content, reels and stories that build brand love and increase footfall.

FOOD PROMOTION CAMPAIGNS
Special offers, seasonal promotions and festival campaigns that drive more sales.

REMARKETING CAMPAIGNS
Re-engage people who visited your website or interacted but didn't order.

MULTI-CHANNEL MARKETING APPROACH



CUSTOMER GENERATION FUNNEL



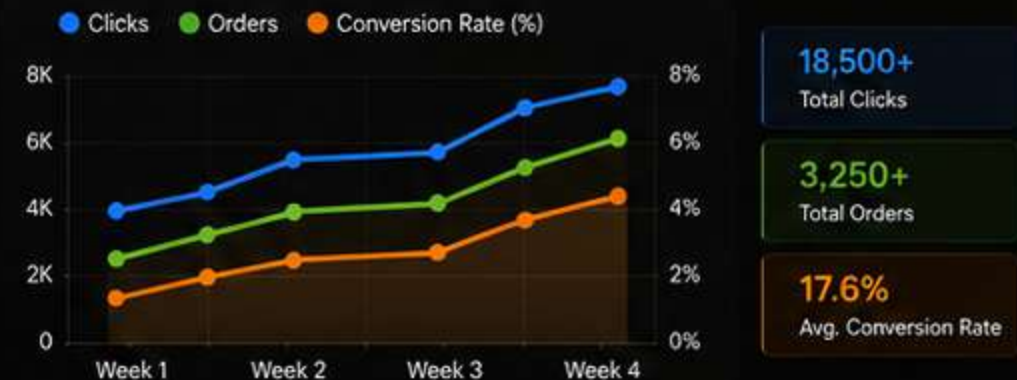
AD EXAMPLES (What We Create)



REAL RESULTS WE DELIVER



SAMPLE CAMPAIGN PERFORMANCE



More Visibility. More Customers. More Orders.

We create marketing systems that consistently bring hungry customers to your restaurant.



Let's grow your restaurant with smart digital marketing!

Building Cravings Through Premium Visual Content

Great food deserves to be seen. We create scroll-stopping content that makes people hungry, engage and visit your restaurant.



CONTENT THAT CREATES CRAVINGS

 <p>FOOD REELS Short, mouth-watering videos that stop the scroll and build cravings.</p> 	 <p>BEHIND THE SCENES Show your kitchen, chefs and the magic behind every dish.</p> 	 <p>AMBIENCE SHOWCASE Highlight your restaurant's vibe, interiors and feel.</p> 	 <p>SIGNATURE DISHES Showcase your best-selling and signature creations.</p> 	 <p>CUSTOMER EXPERIENCE Real people. Real reactions. Real moments.</p> 	 <p>OFFERS & EVENTS Promote offers, festivals and special events creatively.</p> 
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WHY VISUAL CONTENT WORKS

-  **First Impressions Matter**
People decide in seconds. Great visuals make them stop and notice.
-  **Creates Emotional Connection**
Delicious visuals build desire and emotional connection with your brand.
-  **More Engagement**
Videos & reels get more likes, shares, comments and saves.
-  **More Reach & Visibility**
Engaging content is favored by algorithms and reaches more people.
-  **More Orders & Visits**
Cravings turn into clicks, clicks turn into customers.

OUR CONTENT STRATEGY WORKFLOW



PLATFORMS WE FOCUS ON

 Instagram (Reels & Feed)	 Facebook (Posts & Videos)	 YouTube (Videos & Shorts)	 Google (Business Profile)	 WhatsApp (Status & Broadcast)
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EXAMPLES OF CONTENT WE CREATE

					
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WE DON'T JUST POST, WE TELL YOUR STORY THROUGH VISUALS.

- High-quality content that looks premium
- Consistent branding & aesthetic
- Content that converts viewers into customers
- Strategy that brings real results



Great food + Great visuals = More Customers, More Orders, More Growth.

Let us help you create content that makes your restaurant irresistible.



Never Miss a Reservation or Order Again

Our WhatsApp Ordering & CRM System helps you capture every inquiry, manage customers & increase repeat orders effortlessly.

POWERFUL FEATURES

- WHATSAPP ORDERING**
Customers can easily place orders or book tables directly on WhatsApp.
- RESERVATION MANAGEMENT**
Manage table reservations, date, time, guests & special requests.
- AUTOMATED REPLIES**
Instant automated responses for FAQs, menu, timing & availability.
- CUSTOMER DATABASE**
Store customer details, preferences, history & important notes.
- ORDER & RESERVATION TRACKING**
Track all incoming orders & reservations in one simple dashboard.
- LOYALTY & FOLLOW-UPS**
Send offers, reminders & follow-ups to increase repeat business.
- FEEDBACK & REVIEWS**
Collect feedback & reviews to improve service and build trust.

WHATSAPP ORDERING FLOW



CRM DASHBOARD OVERVIEW

Taste House Restaurant CRM

- Dashboard
- Orders
- Reservations
- Customers
- Chat
- Broadcasts
- Reviews
- Reports
- Settings

Total Orders	Reservations	New Customers	Repeat Customers
158	78	126	64%
+18%	+22%	+15%	+12%

Recent Orders	Upcoming Reservations
#1258 2 x Butter Chicken ₹650 10:30 AM	25 May, 8:00 PM 4 People
#1257 1 x Veg Pizza ₹499 10:28 AM	25 May, 8:30 PM 2 People
#1256 3 x Biryani ₹887 10:28 AM	25 May, 9:00 PM 6 People
#1255 1 x Pasta ₹350 10:28 AM	25 May, 9:30 PM 3 People

CUSTOMER INSIGHTS

Top Customers

Rahul Sharma	18 Orders
Priya Mehta	12 Orders
Arjun Verma	10 Orders

Popular Items

1. Paneer Tikka Pizza	42
2. Butter Chicken	38
3. Veg Biryani	35

BROADCAST EXAMPLE

Weekend Special Offer!
Enjoy 20% OFF on all orders above ₹499.
Use code: WEEKEND20
Order now on WhatsApp!

CAPTURE EVERY INQUIRY
Never miss a single order or reservation.

INCREASE REPEAT ORDERS
Follow-ups & offers bring customers back.

SAVE TIME & STAFF EFFORT
Automation handles chats, orders & reminders.

IMPROVE CUSTOMER EXPERIENCE
Fast responses, easy ordering & smooth service.

Smart System. Happy Customers. More Orders. More Growth.
Turn every conversation into a confirmed order or reservation.





AI AUTOMATION FOR RESTAURANTS

24/7 AI-Powered Customer Communication

Smart AI handles customer conversations, bookings, orders & queries 24/7 so you never miss a customer or an opportunity.

AI CAN HANDLE EVERYTHING



INSTANT REPLIES

AI replies instantly to FAQs about menu, timings, location, offers & more.



TABLE RESERVATIONS

AI checks availability and books tables seamlessly.



ORDER ASSISTANCE

AI helps customers place orders for delivery, takeaway or dine-in.



OFFER & PROMOTIONS

AI shares current offers, combos & special deals.



SMART FAQ

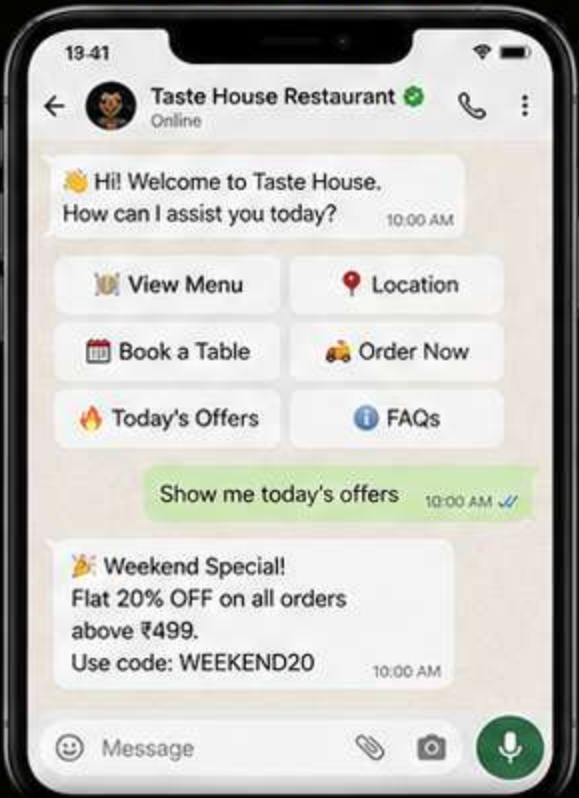
AI answers common questions instantly with accurate information.



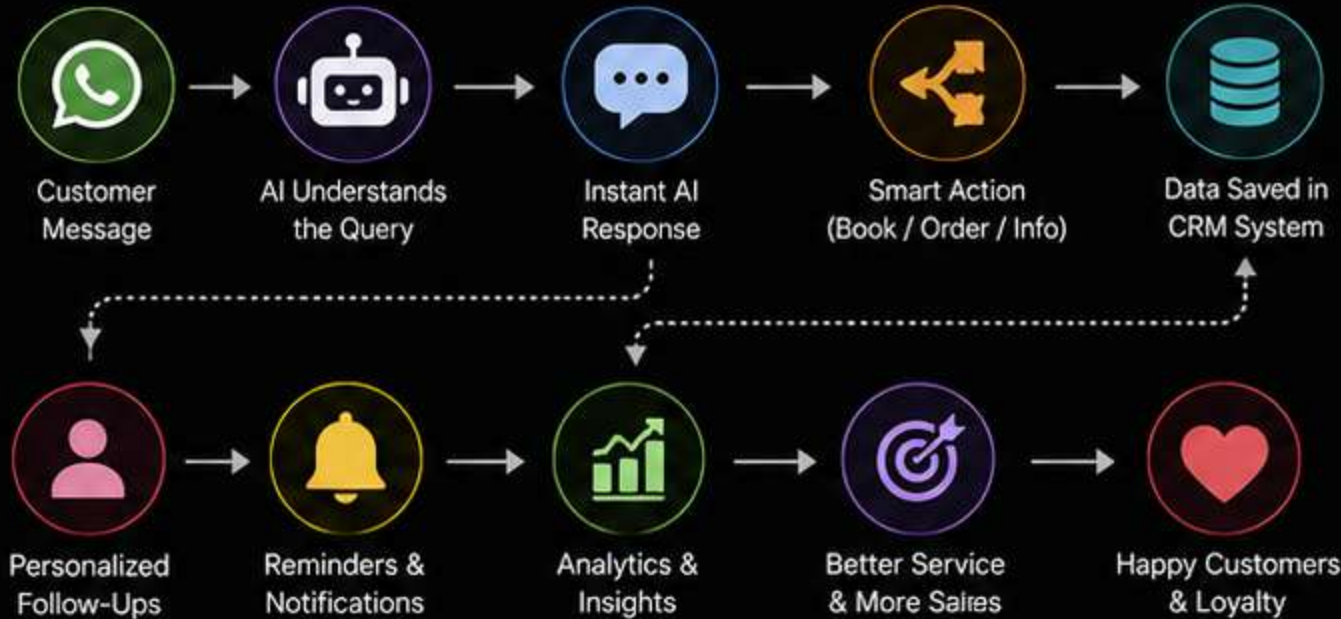
REMINDERS

AI sends order updates, booking reminders & follow-ups automatically.

AI CHATBOT PREVIEW



AI AUTOMATION WORKFLOW



KEY BENEFITS



Respond Instantly
Instant replies increase customer satisfaction & conversions.



Save Time & Cost
Automate routine tasks and reduce staff workload.



Never Miss an Order
Capture every inquiry, even after business hours.



Increase Bookings
AI helps convert more inquiries into confirmed reservations.



Happy Customers
Fast responses, accurate info & personalized experience.

AI IN ACTION - REAL EXAMPLES



AI HANDLES, YOU FOCUS

Let AI handle conversations, while you focus on creating amazing food & experiences.

- ✓ More Orders
- ✓ More Bookings
- ✓ More Happy Customers
- ✓ More Repeat Business



AI Works 24/7. Your Restaurant Grows Non-Stop.
Smarter Communication. Happier Customers. Higher Revenue.



90%+

Queries Handled Automatically



70%+

Faster Response Time



30%+

Increase in Orders & Bookings



100%

Customer Satisfaction

Start Small.

Build a Powerful Restaurant Brand.

A proven growth strategy that turns your restaurant into a trusted brand, loved by customers and built to last.

1

PHASE 1

WEBSITE & BRANDING

Build Your Strong Foundation



- ✓ Premium website & digital menu
- ✓ Professional branding & logo
- ✓ Google Business Profile setup
- ✓ High-quality photos & content
- ✓ Build trust & online presence

GOAL: Get discovered & build trust

2

PHASE 2

SOCIAL MEDIA GROWTH

Increase Visibility & Engagement



- ✓ Consistent content & reels
- ✓ Engaging stories & promotions
- ✓ Community engagement
- ✓ Influencer & food blogger tie-ups
- ✓ Grow followers & brand awareness

GOAL: Get noticed & attract more people

3

PHASE 3

PAID ADS & CUSTOMER GENERATION

Drive Traffic, Orders & Reservations



- ✓ Targeted ads (Google, Meta)
- ✓ Location-based promotions
- ✓ Special offers & campaigns
- ✓ Increase website visits & leads
- ✓ Boost reservations & orders

GOAL: Get more customers consistently

4

PHASE 4

AI AUTOMATION & CUSTOMER RETENTION

Retain, Delight & Grow Repeat Business



- ✓ WhatsApp automation & CRM
- ✓ AI chat support 24/7
- ✓ Loyalty programs & offers
- ✓ Feedback & review management
- ✓ Repeat customers & referrals

GOAL: Build loyalty & long-term growth

THE POWER OF COMPOUND GROWTH



Small steps today. Massive impact tomorrow.

CUSTOMER RETENTION LOOP



RESULT: A STRONG RESTAURANT BRAND

- ✓ Trusted by Customers
- ✓ Preferred over Competitors
- ✓ Higher Revenue & Profitability
- ✓ Sustainable Long-Term Growth

WHAT YOU GET IN THE LONG RUN

- ✓ Strong Brand Identity
- ✓ Consistent Customer Flow
- ✓ Higher Online Visibility
- ✓ More Reservations & Orders
- ✓ Loyal Repeat Customers
- ✓ Better Reviews & Reputation
- ✓ Business Stability & Growth



The goal isn't just more customers. The goal is a brand that lasts for years. Let's build your restaurant into a brand people love and always choose.



Let's Build Your Restaurant Growth System

A complete digital marketing, website, automation & customer engagement system designed to increase orders, bookings and loyal customers.



Great Food
Great Service
Happy Customers
Stronger Business
♡

WHAT YOU GET



PREMIUM WEBSITE

Mobile-friendly, fast & SEO optimized website that converts visitors into customers.



DIGITAL MARKETING

Targeted ads, local SEO & content strategy to bring more visibility and customers.



FOOD CONTENT CREATION

High-quality photos, reels & videos that build cravings and make your brand stand out.



WHATSAPP ORDERING & CRM

Smart ordering, auto replies, customer data management & follow-ups.



AI AUTOMATION

24/7 AI chatbot, automatic replies, booking, reminders & customer engagement.



GROWTH STRATEGY

Long-term plan to build brand authority, loyalty & consistent business growth.

REAL RESULTS YOU CAN EXPECT



10X+

MORE CUSTOMERS
Increase footfall & online orders



200%+

MORE RESERVATIONS
Get more bookings every week



150%+

REVENUE GROWTH
Boost sales & average order value



80%+

REPEAT CUSTOMERS
Build loyalty & long-term customers



STRONG BRAND PRESENCE

Stand out from competitors

WHY CHOOSE US



RESTAURANT EXPERTS

We understand your business and what customers love.



RESULT DRIVEN

Our strategies are focused on real growth and measurable results.



ALL-IN-ONE SOLUTION

Website, marketing, content, automation & CRM – everything under one roof.



DEDICATED SUPPORT

We are with you at every step of your growth journey.



AFFORDABLE PRICING

High-quality services that deliver maximum value for your investment.



READY TO GROW YOUR RESTAURANT BUSINESS?

Let's build a powerful growth system that brings you more customers, more orders, more reservations and more profits — every single month!



LET'S GET STARTED TODAY!

Your growth is just one call away.



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