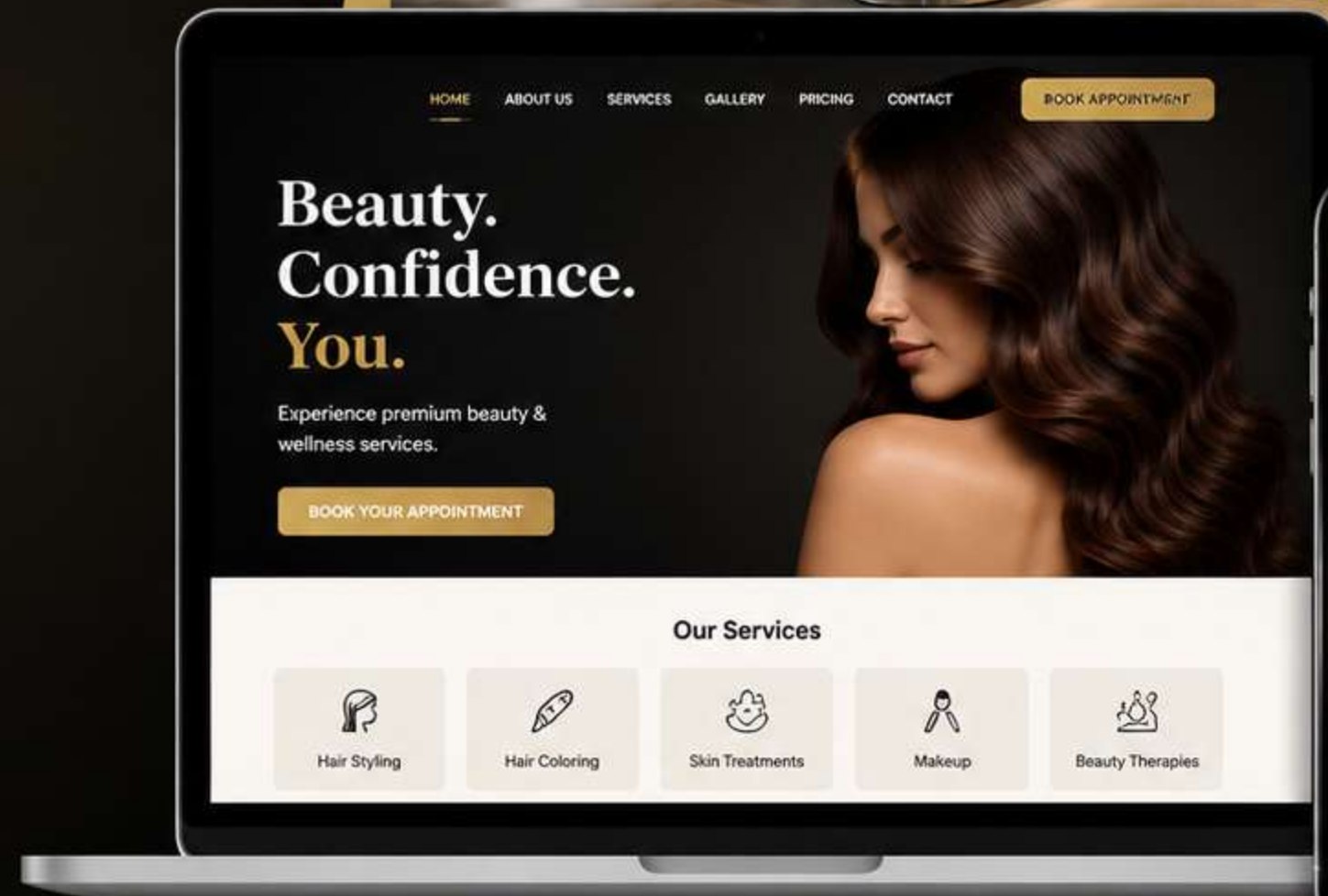


# AI-Powered Salon Growth & Client Booking System

Smart **Automation.**  
More **Bookings.**  
Stronger Salon **Brand.**

-  AI Automation
-  Smart Booking
-  Client Management
-  Business Growth



AUTOMATE • ATTRACT • ENGAGE • GROW



More Clients



More Bookings



More Revenue



Stronger Brand

# Why Many Salons Struggle to Grow Consistently

Great services, but weak digital presence and manual systems stop salons from reaching their true potential.

## WHAT MOST SALONS FACE



### No Online Presence

Missing out on clients who search online daily.



### Irregular Bookings

No steady flow of appointments and walk-ins.



### Manual Appointment Management

Time-consuming and leads to mistakes & missed bookings.



### Weak Social Media Presence

Inconsistent content and low engagement.



### Missed Inquiries

Missed calls and late replies lead to lost clients.



### No Client Retention System

No follow-ups, offers or reminders for repeat visits.



## THE IMPACT



Low Visibility  
Fewer New Clients



Lost Bookings &  
Revenue Loss



Wasted Time on  
Manual Tasks



Poor Client  
Experience



Slow Business  
Growth

## WHAT A GROWING SALON HAS



### Strong Online Presence

Professional website & social presence bring more clients.



### Consistent Bookings

Steady flow of appointments through digital channels.



### Smart Appointment System

Automated booking, reminders & easy management.



### Engaging Social Media

Attractive content that builds trust and attracts clients.



### Never Miss Any Inquiry

Instant replies & AI automation capture every lead.



### Happy & Loyal Clients

Follow-ups, offers & reminders bring repeat business.



The real challenge is not talent or service, it's visibility, systems and consistent client experience.

**We help salons fix this with a complete digital growth & automation system.**



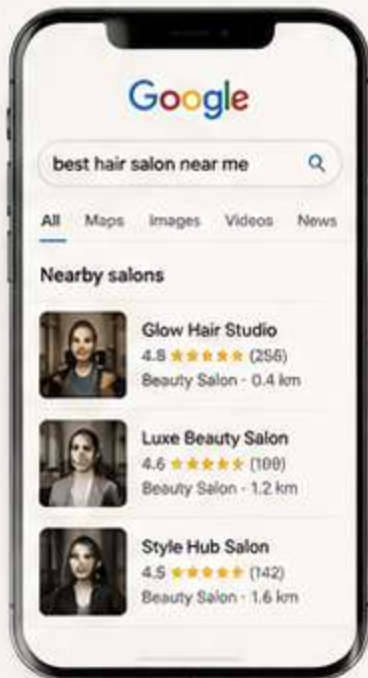
# How Clients Choose Salons Today

Today's clients are more informed, more selective, and more digital. They research, compare and then book with the salon they trust.

01

## DISCOVER

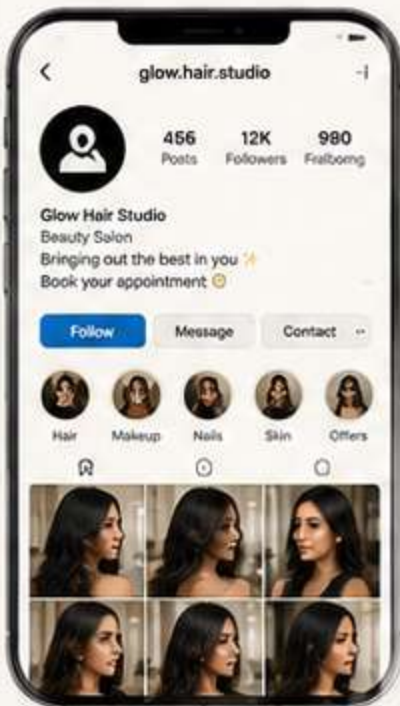
Clients search for salons on Google, Instagram, Facebook or ask for recommendations.



02

## EVALUATE

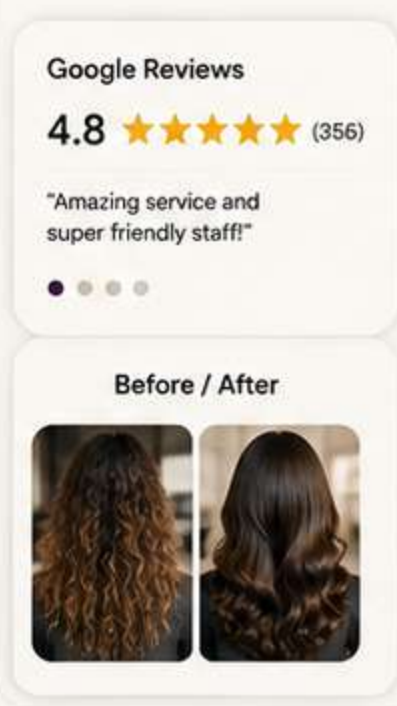
They check your photos, services, prices, reviews and overall vibe.



03

## TRUST & COMPARE

They read reviews, see transformations and compare with other salons.



04

## ENGAGE

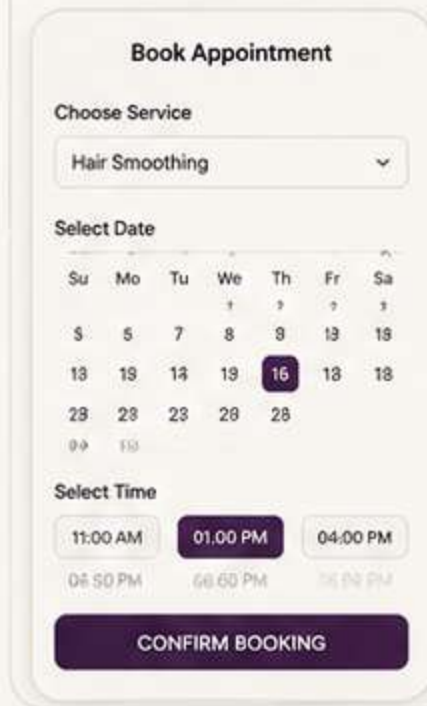
They message, call or send an inquiry to know more details.



05

## BOOK

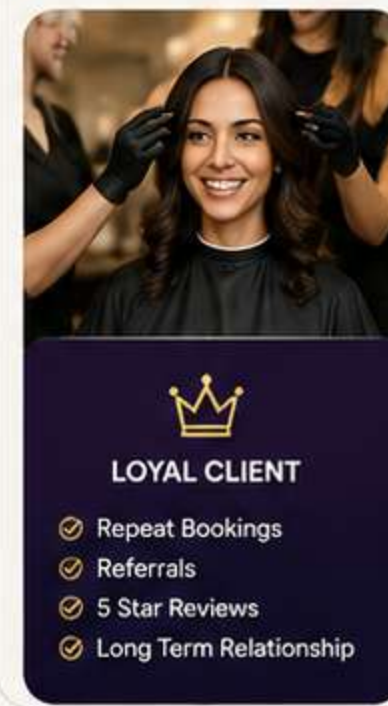
They book the appointment through WhatsApp, website or online system.



06

## VISIT & LOYALTY

They visit, love the experience and become your loyal, repeat client.



“ Clients don't choose salons randomly anymore. They choose the salon that looks **professional, trustworthy** and **easy** to book with.



**EASY TO FIND**  
Be visible where clients search.



**EASY TO TRUST**  
Show real results, reviews & expertise.



**EASY TO CONNECT**  
Quick responses build confidence.



**EASY TO BOOK**  
Smooth booking increases appointments.



**EASY TO STAY**  
Great experience builds loyalty.

BE VISIBLE. BE TRUSTED. BE CHOSEN.

PREMIUM SALON WEBSITE SYSTEM

# Professional Digital Presence

*That Increases Bookings*

A stunning, mobile-friendly website that showcases your beauty, builds trust and converts visitors into loyal clients.



STARTING FROM  
**₹25,000+**

## FEATURES



### Service Showcase

Display all your services with elegant layouts and attractive visuals.



### Online Booking System

Allow clients to book appointments 24/7 with real-time availability.



### Gallery & Transformations

Show before/after results and salon looks that build instant trust.



### Mobile Optimized

Perfect experience on all devices – mobile, tablet & desktop.



### WhatsApp Integration

One-click WhatsApp chat for quick inquiries and bookings.



### Google Maps Integration

Help clients find you easily with location, directions and contact details.



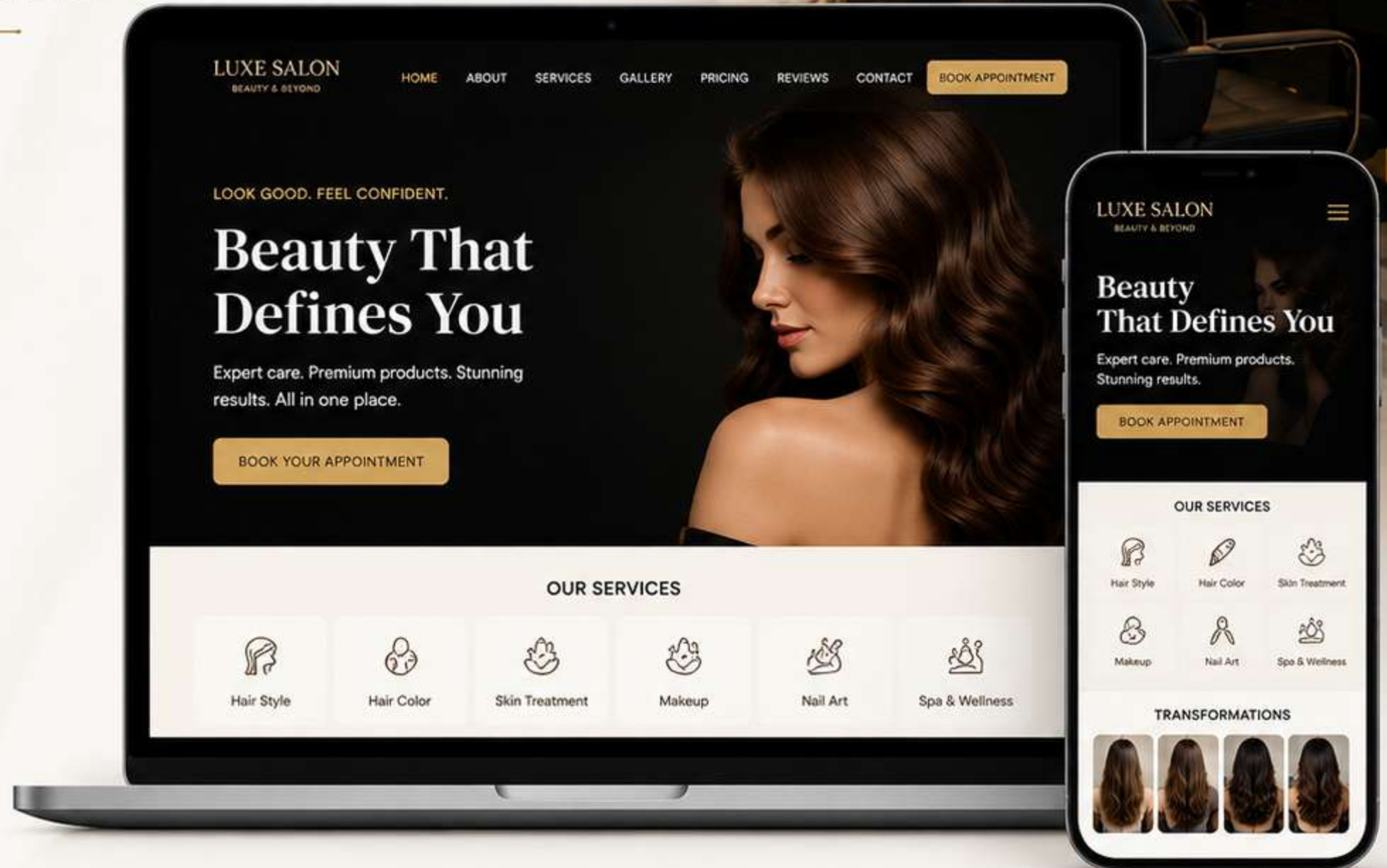
### Inquiry & Lead Capture

Smart forms to capture leads and grow your client base.



### Testimonials & Reviews

Highlight client reviews and testimonials to build credibility.



**Build Trust**  
with a professional  
online presence



**Get More Leads**  
with smart inquiry  
& booking system



**Increase Bookings**  
with 24/7 online  
appointment system



**Connect Instantly**  
with WhatsApp  
integration



**Stand Out**  
with stunning design  
& user experience



**Grow Your Business**  
with digital visibility  
that delivers results

# Generating More Salon Appointments

We use data-driven social media marketing & lead generation strategies to attract the right audience and turn them into loyal, repeat salon clients.

## OUR LEAD GENERATION CHANNELS



### Google Ads

Capture high-intent clients searching for salon services.



### Instagram & Facebook Ads

Reach your ideal audience with beautiful visuals and offers.



### Local SEO

Rank higher in local searches & Google Maps.



### Content Marketing

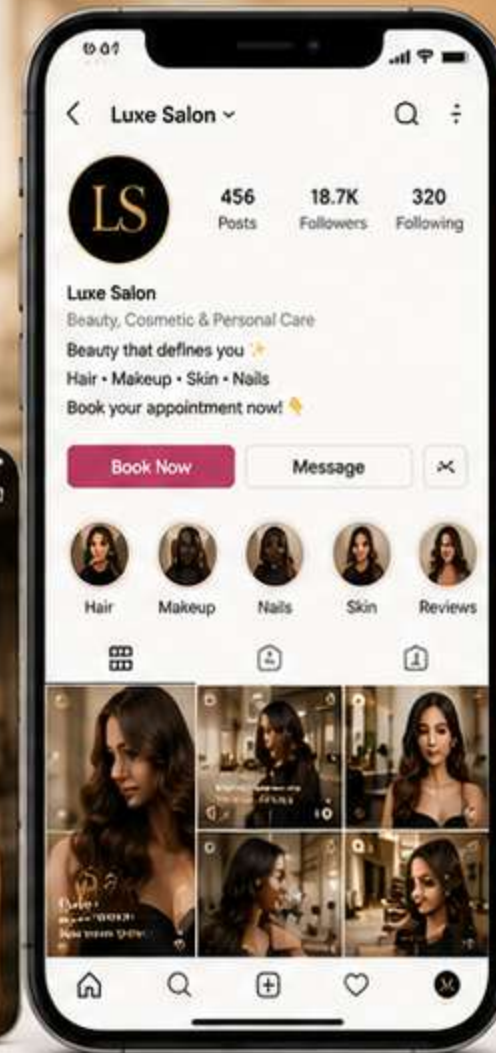
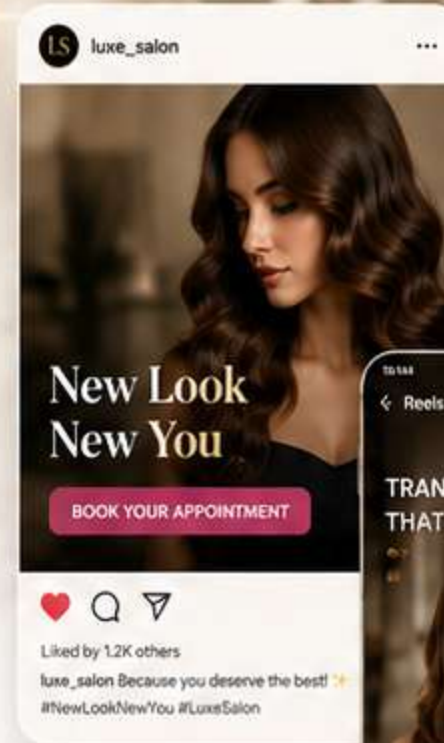
Reels, tips, transformations & behind-the-scenes that build trust.



### Influencer & Collab

Partner with micro-influencers to expand your reach.

## OUR LEAD GENERATION FUNNEL



**Targeted Audience**  
Right people, right location, right time.

**High Engagement**  
Creative content that attracts & engages.

**More Bookings**  
Quality leads that convert into appointments.

## WHAT YOU GET



More Quality Leads



More Appointments



Higher Conversion



Happy & Loyal Clients

“Our strategies are designed to keep your appointment calendar full – consistently!”



## REAL RESULTS THAT GROW YOUR SALON BUSINESS



**3X - 5X**  
More Leads Generated



**60%+**  
Increase in Appointments



**40% - 70%**  
Better Conversion rate



**70%+**  
Repeat Client Rate



Stronger Brand Recognition & Visibility



Let's fill your salon with more happy clients!

**GROW YOUR SALON TODAY**

# Building Trust Through Beauty Transformation Content

Great content doesn't just showcase your work — it builds trust, attracts clients, and turns viewers into loyal customers.



### Builds Trust

Real results and behind-the-scenes content build instant credibility.



### Attracts More Clients

Engaging content reaches more people and brings in new clients.



### Increases Bookings

Consistent content keeps your appointment calendar full.

## CONTENT TYPES THAT DRIVE RESULTS



**Before / After**  
Show real transformations that speak for your skills.



**Hair Transformations**  
Color, cuts, smoothing, highlights & more.



**Makeup Looks**  
Bridal, party, editorial & everyday looks.



**Skin Treatments**  
Facials, glow therapies, acne treatments & more.



**Nail Art & Designs**  
Creative nail art, gel, extension & nail care.



**Salon Behind-the-Scenes**  
Your workspace, team & daily hustle.



**Client Testimonials**  
Happy clients sharing their experiences.



**Product Highlights**  
Use & benefits of products you trust and recommend.

## CONTENT FORMATS THAT WORK BEST



### Reels & Short Videos

Highly engaging, more reach & better visibility.



### Instagram Posts & Carousels

Educate, inspire & showcase your expertise.



### Stories & Highlights

Share daily updates, offers & happy moments.



### YouTube Videos

Long-form content builds authority & long-term trust.



## The Power of Consistency

Consistent content keeps your salon top-of-mind and your brand ahead of the competition.



**POST CONSISTENTLY**  
Stay visible



**ENGAGE REGULARLY**  
Build relationships



**PROVIDE VALUE**  
Educate & inspire



**EARN TRUST**  
Become their top choice



**GET BOOKED**  
More appointments

## CONTENT CREATES CONNECTION. CONNECTION CREATES BOOKINGS.

Let your work speak. Let your content convert.



More Reach



More Trust



More Bookings



More Growth

# Never Miss a Client Booking Again

Capture every inquiry, automate follow-ups, and manage appointments effortlessly—all in one smart system.

- Instant Responses
- Smart Scheduling
- Automated Reminders
- Client Management
- Reports & Analytics



**ALL COMMUNICATION IN ONE PLACE**

- WhatsApp Inquiries
- Booking Management
- Client Database
- Reminders & Follow-ups
- Team Collaboration
- Performance Analytics

**100% AUTOMATED FOLLOW-UP SYSTEM**  
Increase bookings & reduce no-shows

## KEY FEATURES

- WhatsApp Inquiry Capture**  
Capture leads directly from WhatsApp.
- Smart Booking System**  
Book appointments 24/7 with ease.
- Automated Reminders**  
Reduce no-shows with smart reminders.
- Client Management (CRM)**  
Store client details, preferences & history.
- Follow-ups & Re-engagement**  
Automated messages to bring back clients.
- Reports & Analytics**  
Track performance and grow your salon.

## HOW IT WORKS



- Smart Automation That Brings More Bookings**
- ✓ Instant Replies
  - ✓ No Missed Inquiries
  - ✓ Happy Clients
  - ✓ More Repeat Bookings

“ Our system ensures every lead gets a response, every client gets a reminder, and every opportunity turns into a booking. ”

## CRM DASHBOARD OVERVIEW

**LUXE SALON CRM**

- Dashboard
- Leads
- Appointments
- Clients
- Services
- Reminders
- Messages
- Reports
- Settings

**Dashboard**

- Total Leads: **256** (+18% this week)
- Appointments: **142** (+22% this week)
- Today's Bookings: **28** (+12% this week)
- Repeat Clients: **68%** (+8% this week)

**Upcoming Appointments**

11:00 AM	Sarah Johnson	Haircut & Styling
01:00 PM	Priya Mehta	Hair Color
03:00 PM	Ananya Singh	Skin Treatment
05:00 PM	Neha Verma	Makeup

**Leads Source**

WhatsApp	45%
Instagram	30%
Facebook	15%
Google	10%

**Recent Inquiries**

Neha Kapoor	Interested in Hair Color	WhatsApp	10:15 AM
Riya Sharma	Facial & Clean Up	Instagram	09:45 AM
Pooja Verma	Bridal Makeup	WhatsApp	09:30 AM

**Bookings Overview**

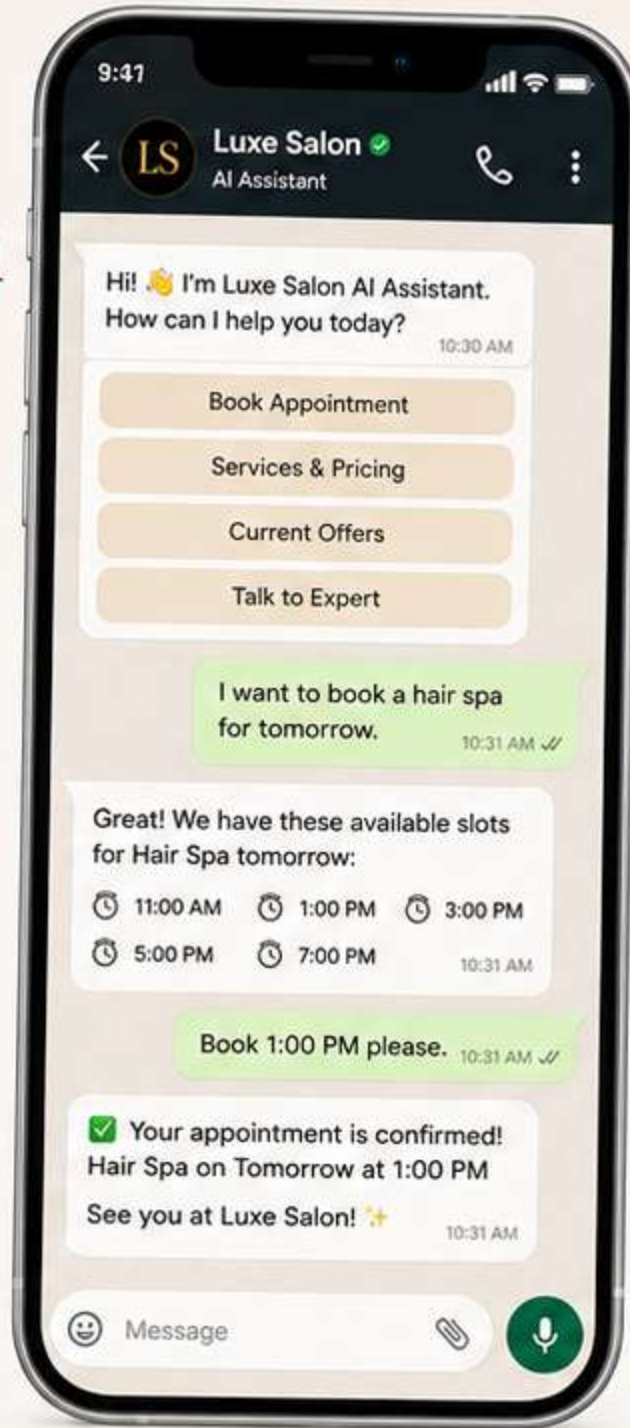
- More Bookings Less Effort, Happy Clients.**
- Capture Every Lead**  
Never miss a potential client inquiry.
- Automate & Save Time**  
Reduce manual work and follow-ups.
- Increase Bookings**  
Convert more leads into appointments.
- Build Client Loyalty**  
Stay connected and bring clients back.
- Grow Your Salon**  
Data-driven insights to grow consistently.

# 24/7 AI-Powered Client Communication

Smart AI automation that engages, answers, and books appointments—day or night.

## AI FEATURES THAT WORK FOR YOU

- AI Booking Assistant**  
Books appointments instantly based on client preferences and availability.
- Instant Inquiry Responses**  
Answers queries about services, pricing, availability & more in real-time.
- Service Recommendations**  
Suggests the best services based on client needs and past bookings.
- Smart Scheduling**  
Checks real-time availability and schedules appointments automatically.
- Automated Reminders**  
Sends booking confirmations, reminders & reschedule alerts automatically.
- Promotions & Offers**  
Sends personalized offers and campaign messages to re-engage clients.
- Lead Qualification**  
Captures client details, understands needs and converts inquiries into appointments.



## SMART AUTOMATION WORKFLOW



## WHAT YOU GET

- 24/7 Availability**  
Never miss a client inquiry.
- More Bookings**  
Increase appointments and revenue.
- Better Experience**  
Instant replies and smooth communication.
- Less Manual Work**  
Automate repetitive tasks and save time.
- Higher Retention**  
Smart follow-ups bring clients back.
- Professional Brand**  
AI gives your salon a premium edge.



Your AI Assistant Works **24/7**  
So You Never Miss a Client!



AI that Understands Beauty.  
And Your Clients.

Deliver instant support, smart recommendations and flawless communication—automatically.

## POWERFUL RESULTS FOR YOUR SALON

- 35%+** Increase in Bookings
- 90%** Faster Response Time
- 80%+** Client Satisfaction Improvement
- 60%+** Repeat Client Rate Increase
- 40%+** Growth in Monthly Revenue

# Start Small. Build a Premium Beauty Brand.

A proven growth roadmap to transform your salon into a trusted, in-demand beauty brand that attracts more clients and maximizes long-term value.



**STRONG BRANDING + CONSISTENT MARKETING = LONG-TERM SALON SUCCESS**

Build trust. Attract the right clients. Deliver exceptional experiences. Grow beyond limits.

Attract More Clients	Book More Appointments	Retain Clients Long-Term	Increase Revenue Consistently	Build a Premium Beauty Brand
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FINAL OFFER & CALL TO ACTION

# Let's Build Your Salon Growth System

Everything you need to attract more clients, increase bookings, and grow a premium salon brand—consistently.

## WHAT YOU GET



Premium Website That Converts



Social Media & Lead Generation



WhatsApp Booking & CRM System



AI Automation 24/7 Support



Smart Scheduling & Reminders



Analytics & Reports For Growth



Client Retention & Loyalty System



Branding That Builds Trust



YOUR BRAND.  
YOUR GROWTH.  
OUR SYSTEM.

Stop losing clients. Start building loyalty.

## LET'S GROW YOUR SALON TOGETHER!

GET STARTED TODAY

## LET'S CONNECT

Website  
sunwebservice.in

Phone  
080 6218 0409

Email  
sunwebservice.in@gmail.com

Location  
Rampurhat,  
West Bengal, India

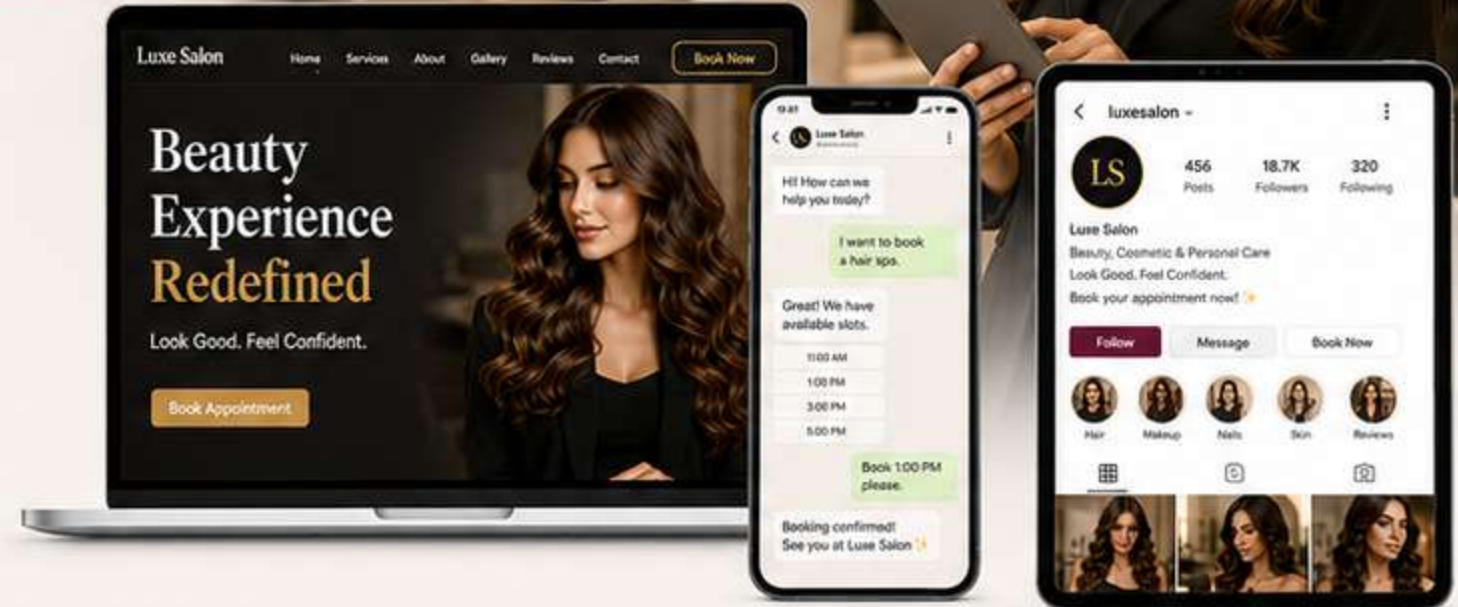


Your salon deserves a system that works—so you can focus on what you do best: BEAUTY.

We build the system.  
You enjoy the growth.

Ready to Transform Your Salon?

CONTACT US NOW & LET'S GET STARTED!



More Clients  
More Bookings



Higher Revenue  
Consistently



Stronger Brand  
Recognition



Happy Clients  
Repeat Business

## CHOOSE THE PERFECT PLAN FOR YOUR SALON

### STARTER

Perfect for New Salons



- ✓ Premium Website
- ✓ Booking System
- ✓ WhatsApp Integration
- ✓ Basic Automation

₹9,999 /month

### MOST POPULAR

### GROWTH

For Growing Salons



- ✓ Everything in Starter
- ✓ Lead Generation
- ✓ AI Automation
- ✓ CRM & Reminders
- ✓ Analytics & Reports

₹19,999 /month

### PREMIUM

For Premium Salons



- ✓ Everything in Growth
- ✓ Advanced Automation
- ✓ Reputation Management
- ✓ Loyalty & Retention Program
- ✓ Priority Support

₹29,999 /month