

SOCIAL MEDIA MANAGEMENT

Build Your Brand.
Engage Your Audience.
Generate More Customers.



SUN WEB SERVICE

Build • Market • Automate



sunwebservice.in

YOUR SOCIAL MEDIA GROWTH PARTNER

Social media is no longer optional.


Your customers spend hours every day on Facebook, Instagram, YouTube and LinkedIn.

We help businesses create a professional brand presence, build trust, engage audiences and generate consistent enquiries through strategic social media management.



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WHAT WE DO



Content Strategy



Graphic Design



Reels Creation



Social Media Management



Audience Engagement



Lead Generation



AI Automation

COMPLETE SOCIAL MEDIA MANAGEMENT



Content Strategy

Custom content planning
aligned with
business goals.



Graphic Design

Premium branded
social media
creatives.



Reels & Video Content

Short-form content
designed for reach
and engagement.



Content Publishing

Consistent scheduling
across
platforms.



Community Management

Comment and
message
engagement.




Analytics & Reporting

Monthly performance
monitoring and
optimization.



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● PLATFORMS WE MANAGE

MULTI-PLATFORM BRAND MANAGEMENT



Facebook

Build awareness and
customer engagement.



Instagram

Visual storytelling
and brand growth.



LinkedIn

Professional branding
and B2B networking.



YouTube

Video content and
authority building.




**Google Business
Profile**

Local visibility and
customer trust.



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CONTENT THAT BUILDS TRUST



Promotional Posts

Promote your products, services and offers effectively.



Educational Posts

Share valuable knowledge and position your brand as an expert.



Reels & Shorts

Short-form videos that drive more reach and engagement.



Product Highlights

Showcase your products and key features creatively.



Project Showcases

Highlight your work and demonstrate real results.



Customer Testimonials

Build trust with real customer reviews and experiences.



Industry Insights

Share trends, tips and insights that add real value.



Behind-The-Scenes Content

Show the real side of your brand and connect with your audience.



Brand Storytelling

Share your journey, values and what makes your brand unique.



Offer Campaigns

Run special offers and campaigns that drive action and sales.

“ People buy from brands they **know, trust and remember.** ”



YOUR CUSTOMERS ARE ALREADY ONLINE

The question is:

**Are they finding your business
or your competitors?**

A strong social media presence helps businesses stay visible, build trust and influence buying decisions.




BENEFITS

- ✓ Brand Awareness
- ✓ Customer Trust
- ✓ Increased Engagement
- ✓ Lead Generation
- ✓ Website Traffic
- ✓ Community Building
- ✓ Better Customer Relationships
- ✓ Business Growth



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HOW WE WORK

A strategic and creative process that turns ideas into results and grows your brand consistently.




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TURN FOLLOWERS INTO CUSTOMERS




 We don't focus only on likes and followers.

 We focus on creating systems that generate real business opportunities.



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SMART AUTOMATION FOR FASTER GROWTH

Automation powered by AI helps businesses engage leads, nurture relationships and close more deals — **on autopilot.**



FEATURES

 WhatsApp Automation

 Lead Qualification

 Automated Responses

 Appointment Scheduling

 CRM Integration

 Customer Follow-Ups

 AI Chat Assistance

 Lead Tracking

BENEFITS

 Save Time


 Improve Response Speed

 Increase Conversions

 Reduce Manual Work



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INDUSTRIES WE FOCUS ON

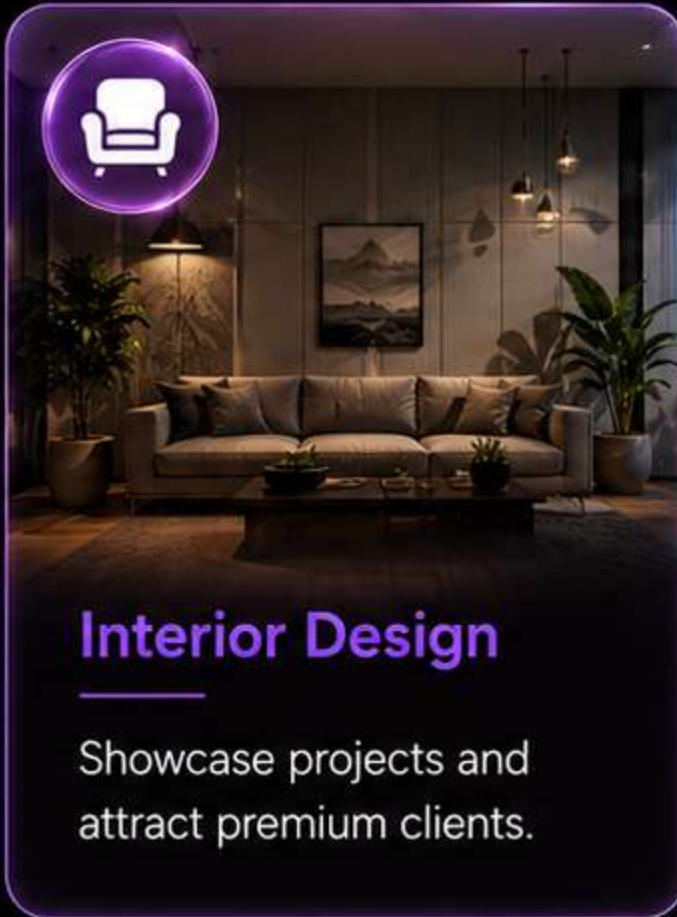
SPECIALIZED INDUSTRIES

We create result-driven social media strategies tailored to your industry and audience.



Real Estate

Generate property enquiries and qualified buyer leads.



Interior Design

Showcase projects and attract premium clients.



Furniture Showrooms

Promote products and increase showroom visits.

ADDITIONAL INDUSTRIES



Healthcare



Hotels



Education



Retail Businesses



Professional Services



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Custom Strategies. Real Results.



 WHAT YOU RECEIVE

MONTHLY DELIVERABLES



We deliver everything you need to build a strong brand presence and drive real results every month.

INCLUDED

- **Content Calendar**
A planned calendar with daily content ideas and themes.
- **Professional Graphics**
High-quality branded graphics tailored to your business.
- **Reels & Video Content**
Engaging short-form videos to maximize reach and impact.
- **Social Media Posting**
Consistent posting across all selected platforms.
- **Audience Engagement**
Responding to comments and messages actively.
- **Performance Reports**
Monthly reports with key insights and analytics.
- **Growth Strategy**
Data-driven strategies to grow your brand and audience.
- **Dedicated Support**
Ongoing support to ensure smooth communication.

RESULT



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 Your Growth, Our Commitment. |  Strategic Content. **Real Results.**

LET'S GROW YOUR BUSINESS

BUILD A PREDICTABLE CUSTOMER ACQUISITION SYSTEM



**SOCIAL MEDIA
MANAGEMENT**

Build your presence.
Stay visible.

+



**CONTENT
CREATION**

Engage your audience
with valuable content.

+



**LEAD
GENERATION**

Attract, capture and
convert quality leads.

+



**AI
AUTOMATION**

Automate, nurture and
close more deals.

=



**BUSINESS
GROWTH**

Scale consistently.
Grow confidently.



Build Your Brand.

Generate More Leads.

**Grow With
Confidence.**



**SUN WEB
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Rampurhat, West Bengal,
India



STRATEGY
Smart planning



EXECUTION
Effective implementation



RESULTS
Measurable growth

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